



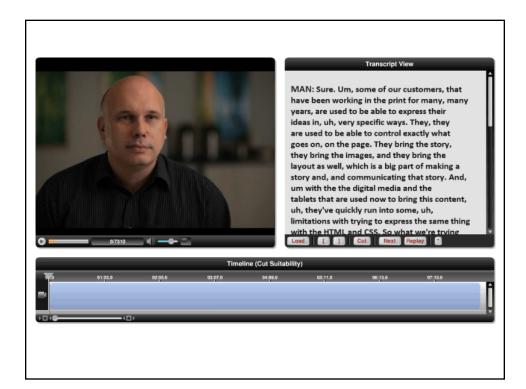
Conceptual Model

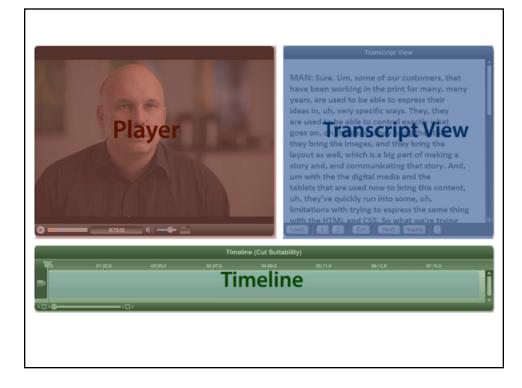
Man: Sure. Um, some of our customers, that have been working in the print for many, many years, are used to being able to express their ideas in, uh, very specific ways. They, they are used to being able to control exactly what goes on, on the page. They bring the story, they bring the limages and they bring the layout as well, which is a big part of making a story and, and communicating that story.

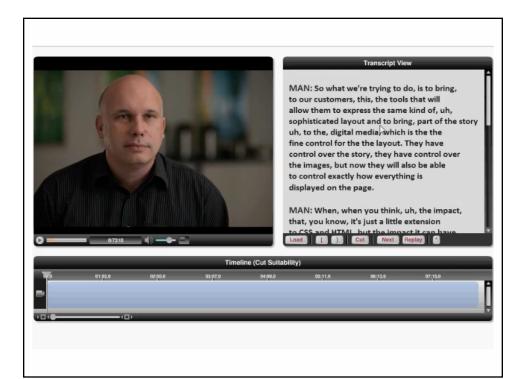
And, um, with the, the digital media and the tablets, that are used now to bring this content, uh, they've quickly run into some, uh, limitations with trying to express the same thing with the HTML and CSS.

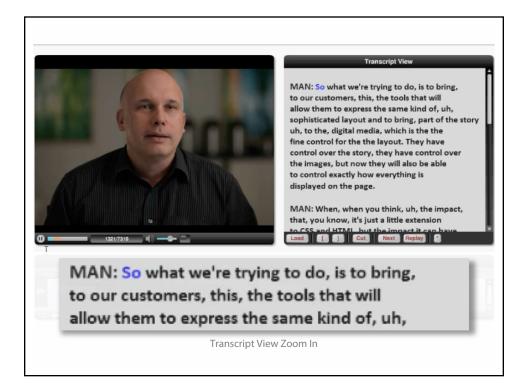
People think of interviews in terms of content

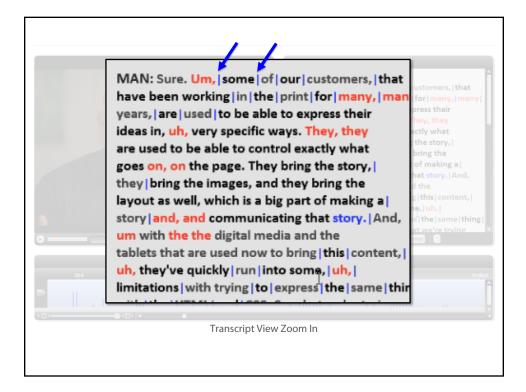
Goal: Let users navigate and edit video using this higher-level transcript-based representation



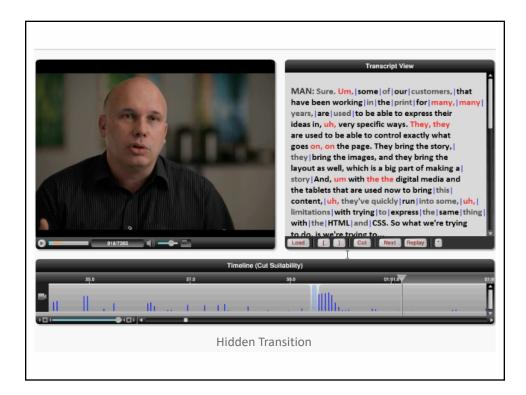




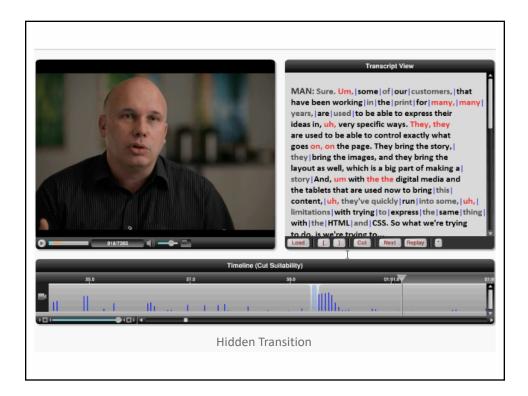


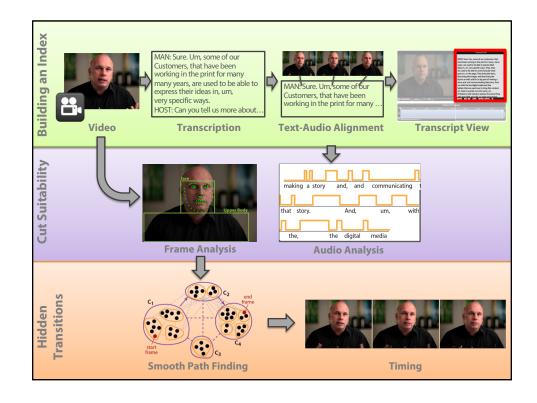


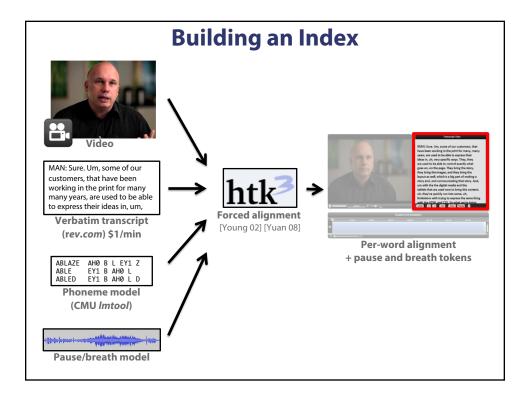


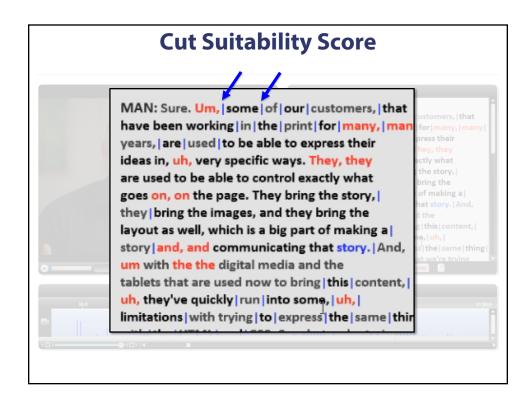


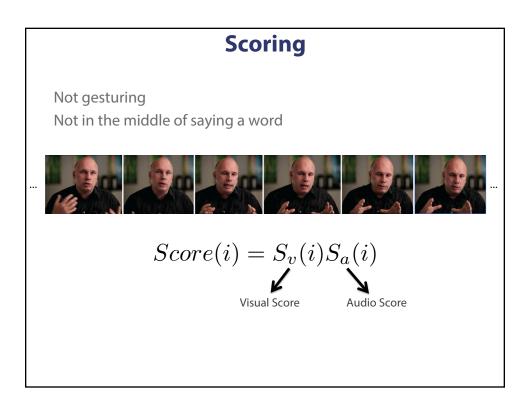


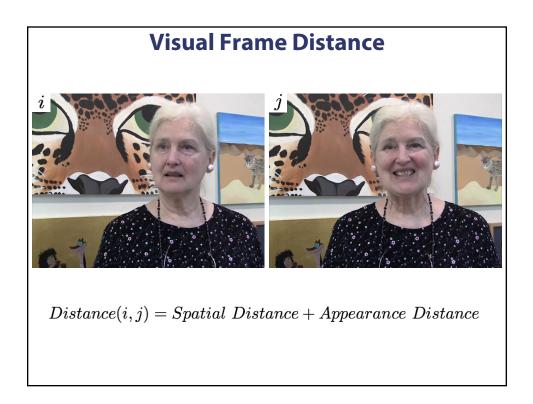


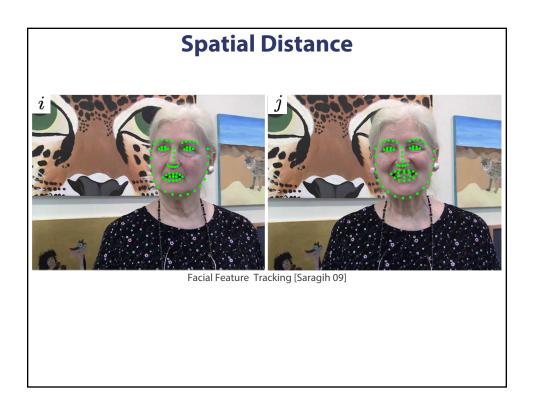


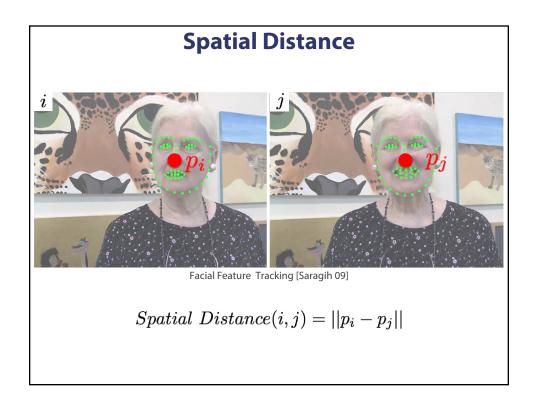


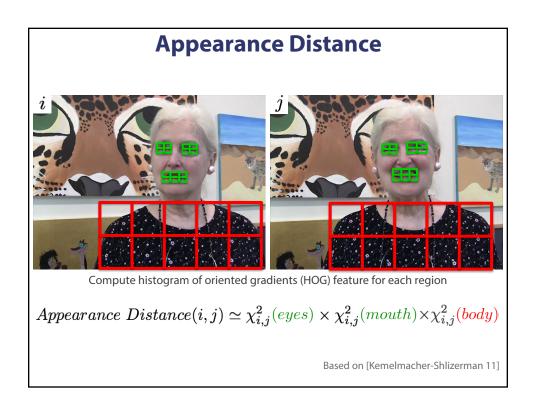


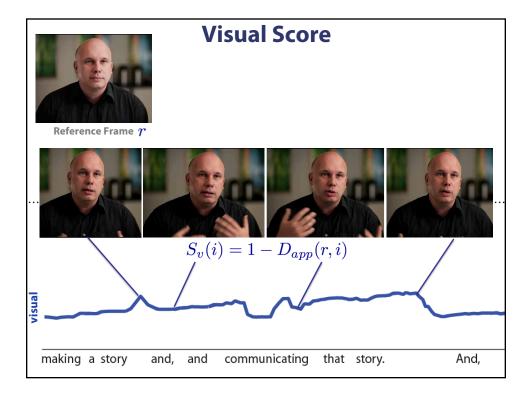


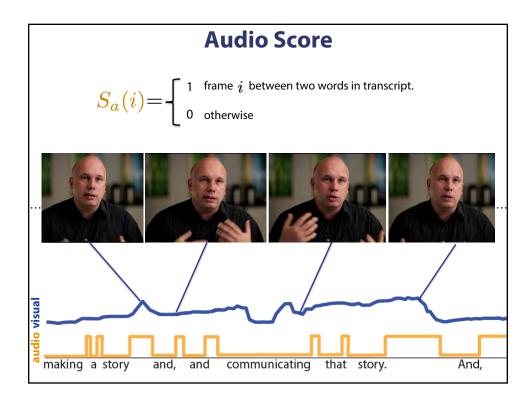


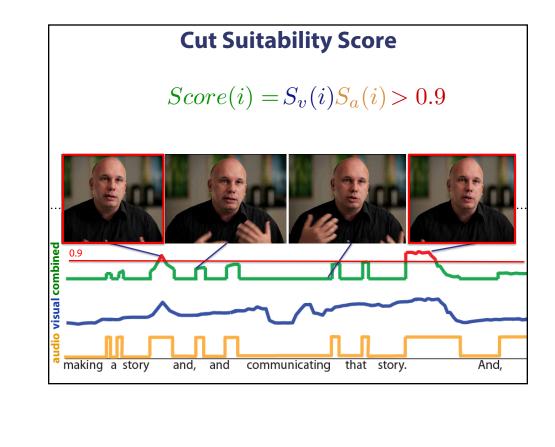


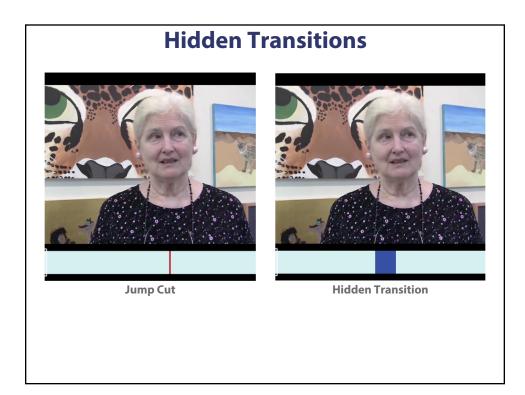


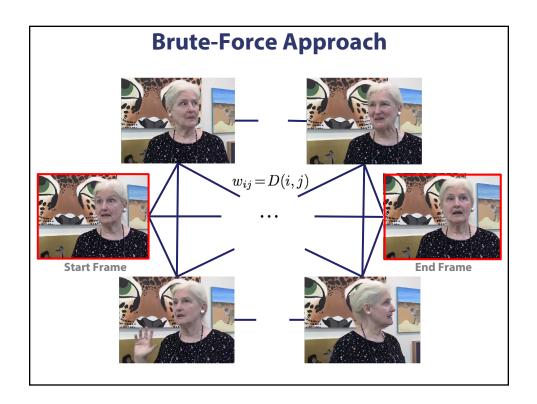


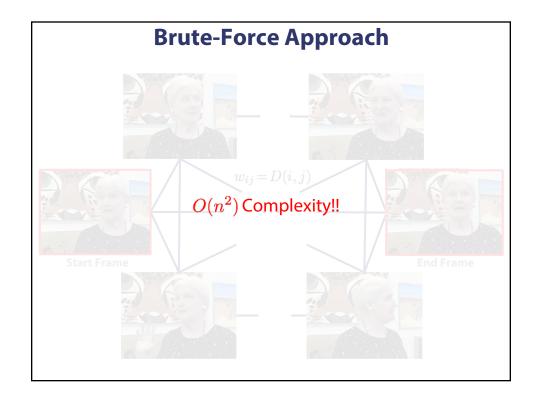


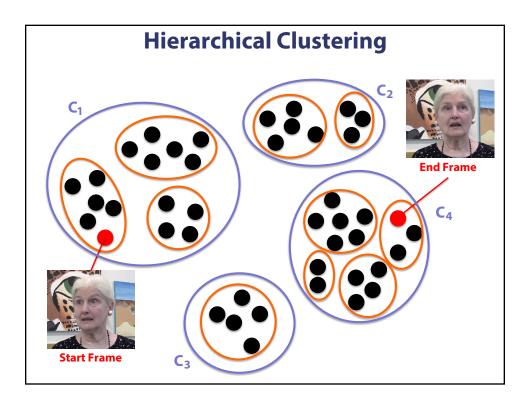


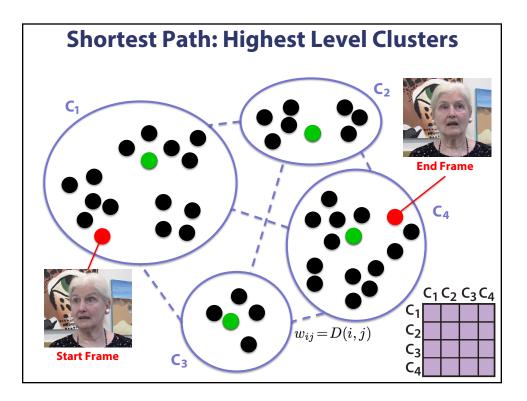


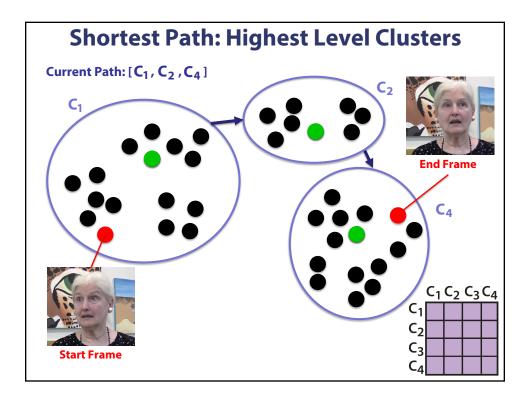


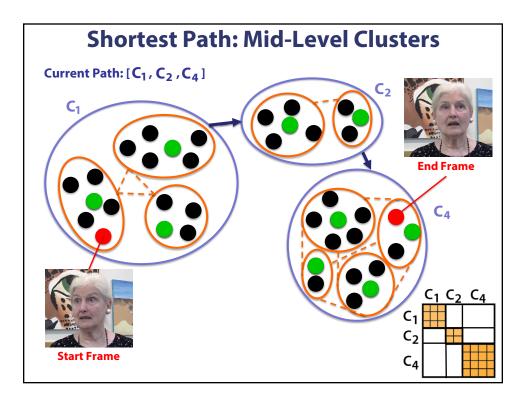


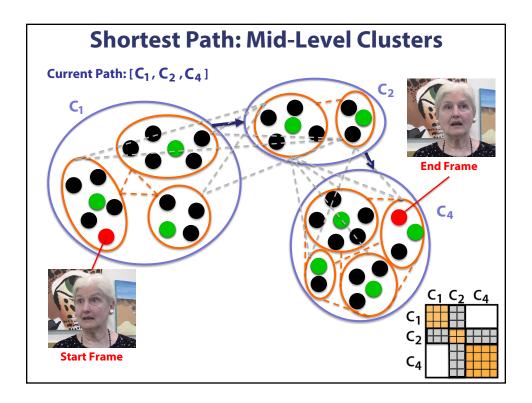






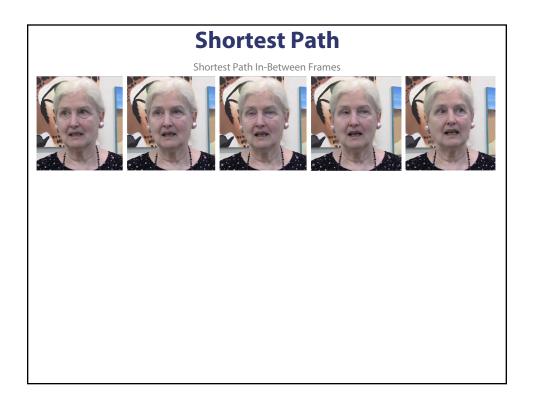


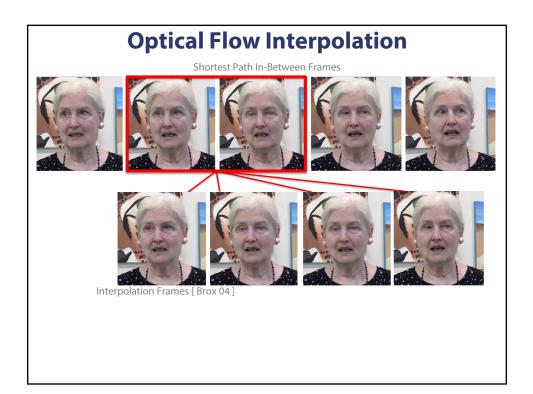


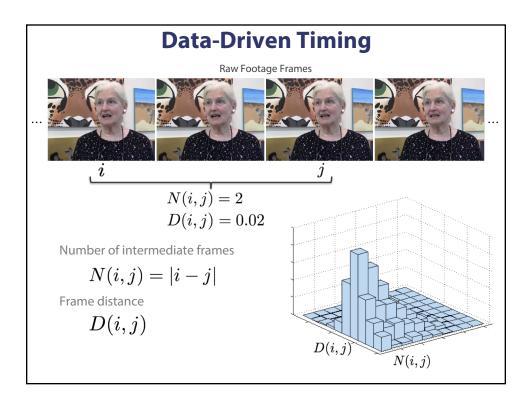


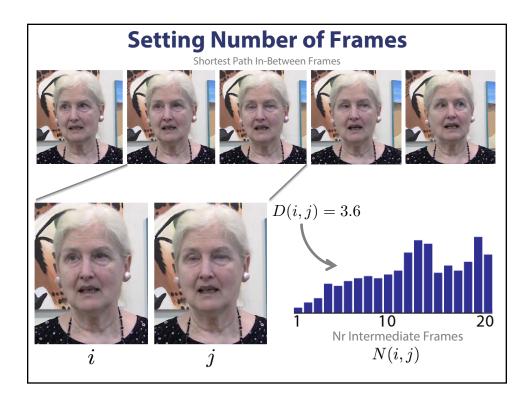


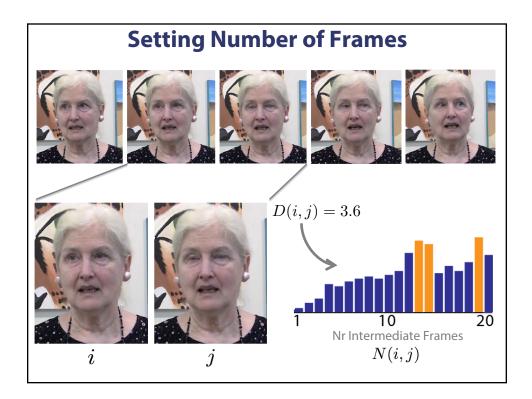


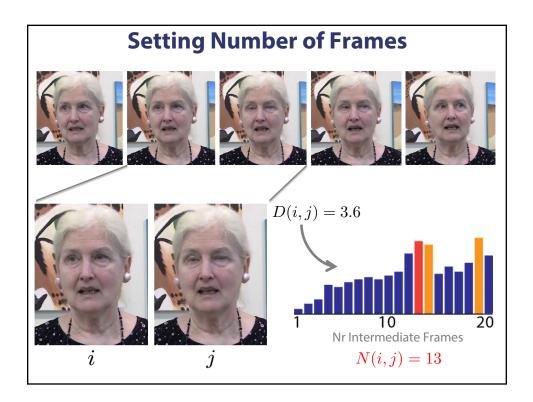










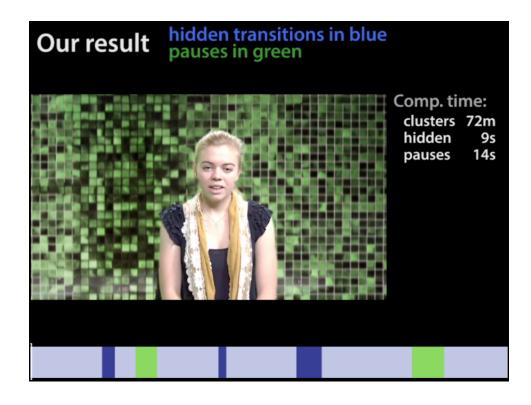


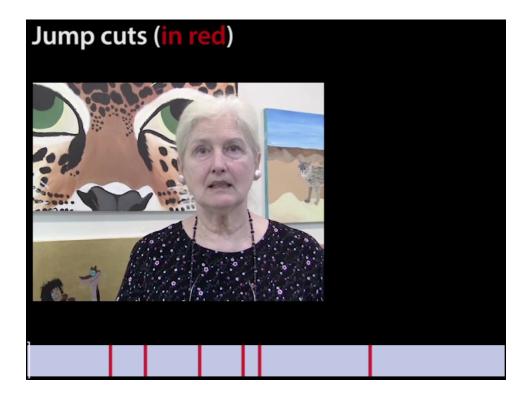


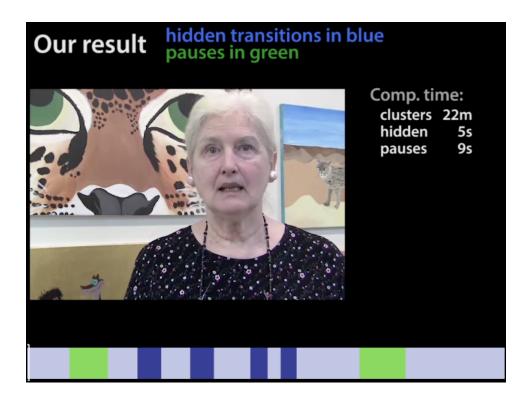


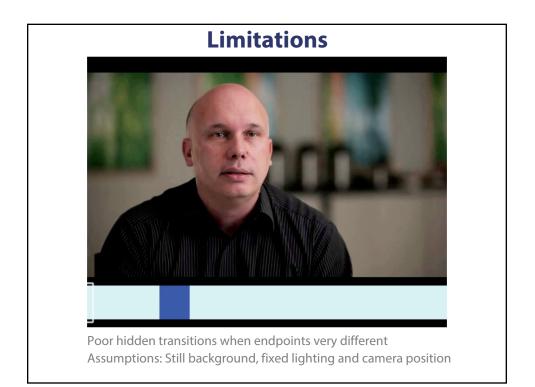


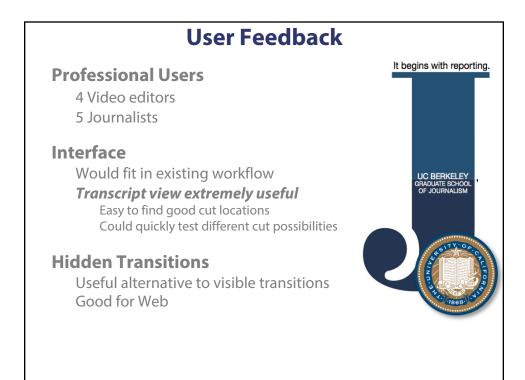












Choose the <i>right</i> representation	
Transcript much better than frames for navigati of interview video	on and editing
Principle of congruence For effective interfaces, structure of external representa should match structure of mental representa	
What is appropriate representation for o of video?	ther types