

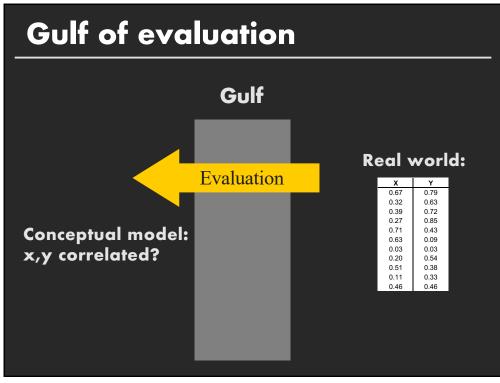
Gulf of Execution

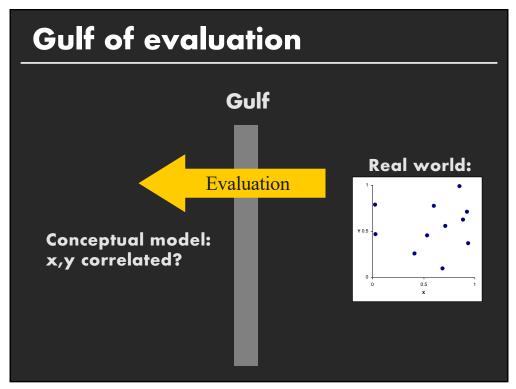
The difference between the user's intentions and the allowable actions.

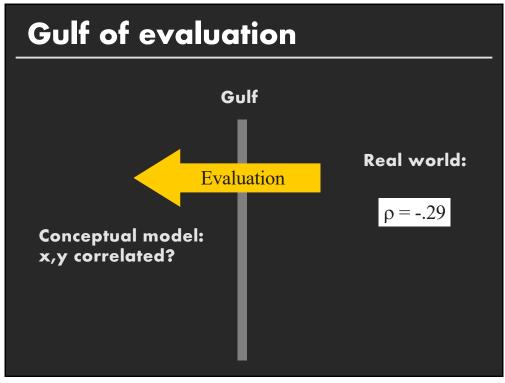
Gulf of Evaluation

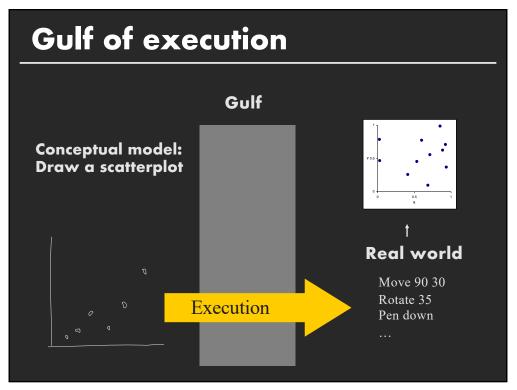
The amount of effort that the person must exert to interpret the state of the system and to determine how well the expectations and intentions have been met.

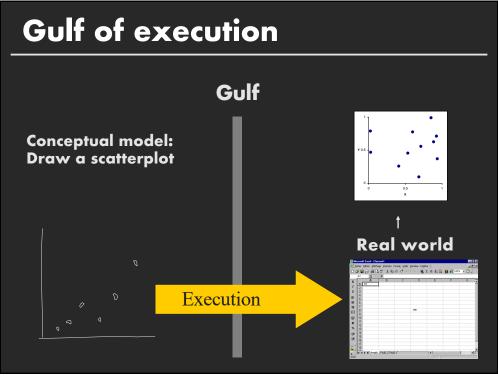
[Norman 1986]











Gulf of Execution

The difference between the user's intentions and the allowable actions.

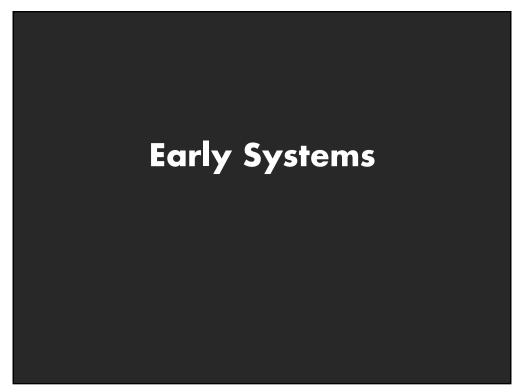
Gulf of Evaluation

The amount of effort that the person must exert to interpret the state of the system and to determine how well the expectations and intentions have been met.

[Norman 1986]

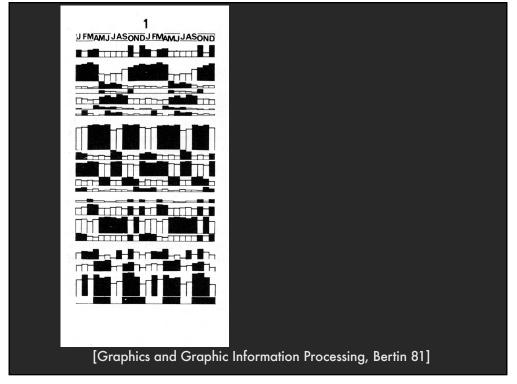
Topics

Early interactive systems Brushing and linking Dynamic queries Generalized selections



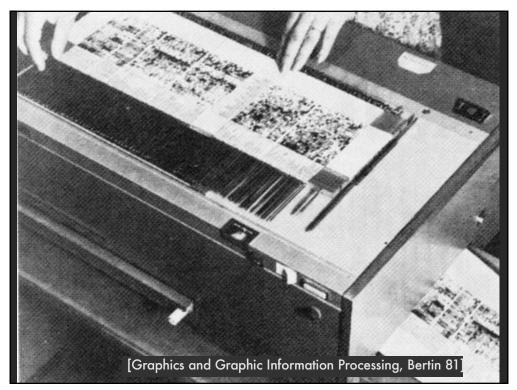
1	F	NA	Δ	NA	1	1	A	S		N	D		
J	Г	Μ	Α	Μ	J	J			0	N			27
26	21	26	28	20	20	20	20	20	40	15	40	1	% CLIENTELE FEMALE
69	70	77	71	37	36	39	39	55	60	68	72	2	% LOCAL
7	6	3	6	23	14	19	14	9	6	8	8	3	% — "— U.S.A.
0	C	0	0	8	6	6	4	2	12	0	0	4	% SOUTH AMERICA
20	15	14	15	23	27	22	30	27	19	19	17	5	% EUROPE
1	0	0	8	6	4	6	4	2	1	0	1	6	% M.EAST, AFRICA
3	10	6	0	3	13	8	9	5	2	5	2	7	% — "— ASIA
78	80	85	86	85	87	70	76	87	85	87	80	8	% BUSINESSMEN
22	20	15	14	15	13	30	24	13	15	13	20	9	% TOURISTS
70	70	75	74	69	68	74	75	68	68	64	75	10	% DIRECT RESERVATIONS
20	18	19	17	27	27	19	19	26	27	21	15	11	% AGENCY
10	12	6	9	4	5	7	6	6	5	15	10	12	% AIR CREWS
2	2	4	2	2	1	1	2	2	4	2	5	13	% CLIENTS UNDER 20 YEARS
25	27	37	35	25	25	27	28	24	30	24	30	14	%
48	49	42	48	54	55	53	51	55	46	55	43	15	%
25	22	17	15	19	19	19	19	19	20	19	22	16	%
163	167	166	174	152	155	145	170	157	174	165	156	17	PRICE OF ROOMS
1.65	1.71	1.65	1.91	1. 90	2.	1.54		1.73	1.82	1.66	1.44	18	LENGTH OF STAY
67	82	70	83	74	77	56	62	90	92	78	55	19	% OCCUPANCY
			×	×	x			×	X	X	×	20	CONVENTIONS

[Graphics and Graphic Information Processing, Bertin 81]

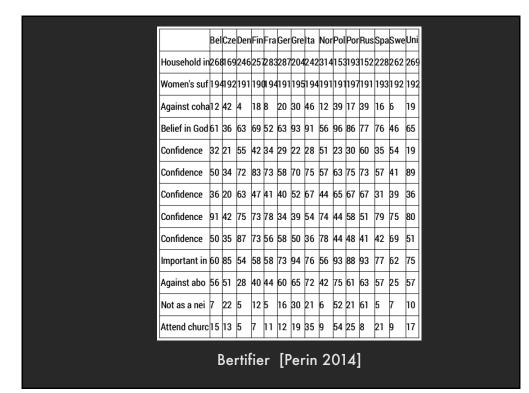


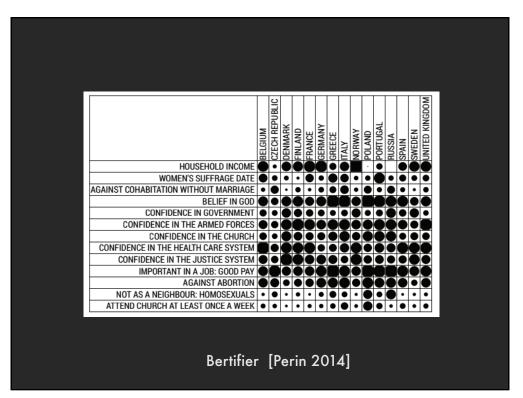
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10 % OCCUPANCY	ACTIVE AND
TTTTTTTTTTTTTTTTTTTTTTTTTTTTTTTTTTTTTT	SLOW PERIODS
20 CONVENTIONS DUSINESSMEN 11 AGENCY RESERVATIONS 4 SOUTH AMERICA	DISCOVERY FACTORS
AIR CREWS CUBNTS UNDER 20 YEARS CUBNTS MORE THAN 55 YEARS CUENTS MORE THAN 55 YEARS CUENTS FROM 20-35 YEARS FEMALE CLIENTELE 2 LOCAL CLIENTELE	RECOVERY FACTORT WINTER
ASIA TOURISTS OIRECT RESERVATION TOURISTS OIRECT RESERVATION TOURISTS TOURISTS TOURISTS TOURISTS TOURISTS	WINTER-SUMMER
MIDDLE LAST, AFRICA 3 U. S. A. 5 EUROPE 15 CLIENTS FROM 35-55 YEARS	SUMMER
[Graphics and Graphic Information Pr	rocessing, Bertin 81]

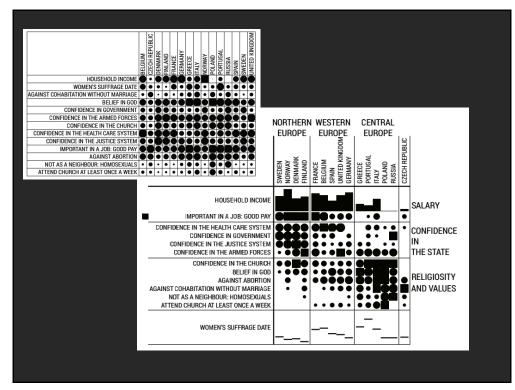


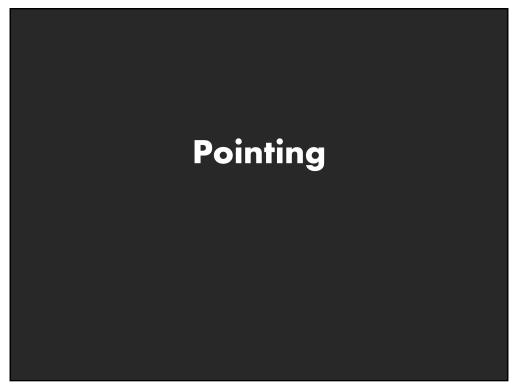






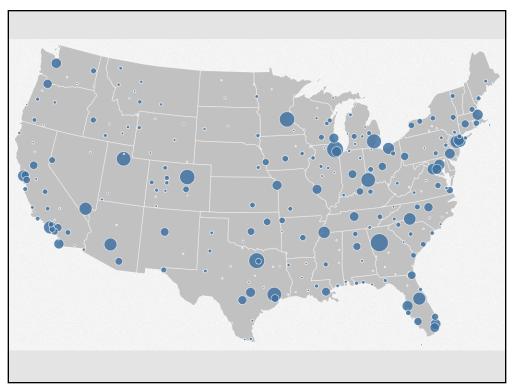


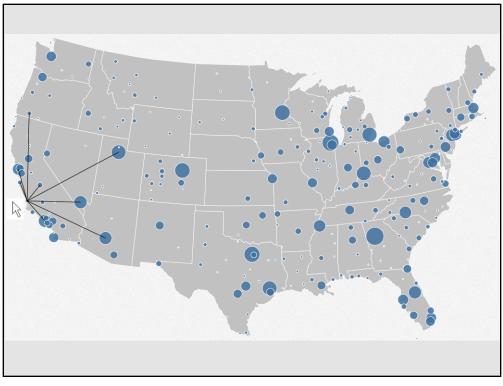


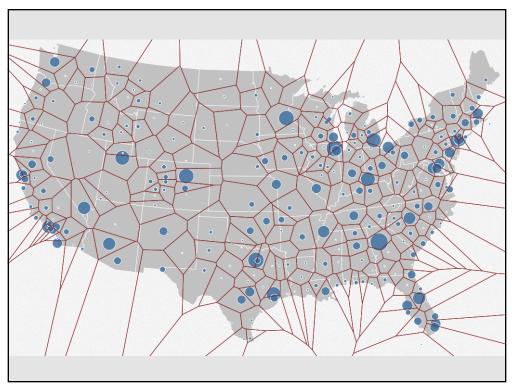


Basic Pointing Methods

Point Selection Mouse Hover / Click Touch / Tap Select Nearby Element (e.g., Bubble Cursor)



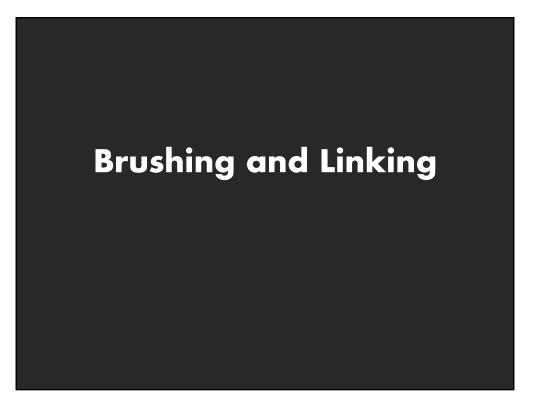


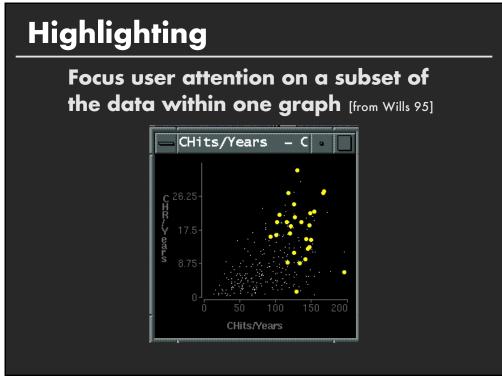


Basic Pointing Methods

Point Selection Mouse Hover / Click Touch / Tap Select Nearby Element (e.g., Bubble Cursor)

Region Selection Rubber-band or Lasso Area Cursors ("Brushes")

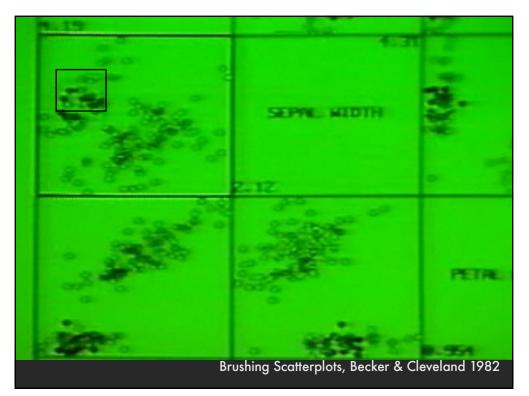


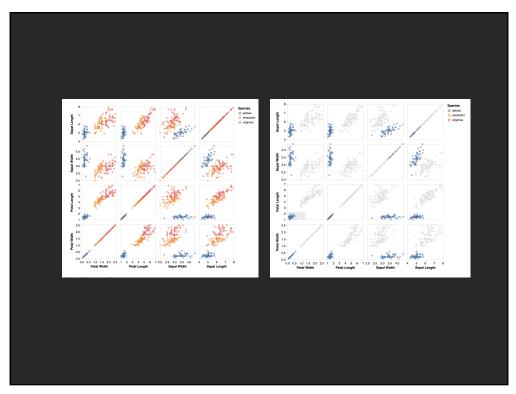


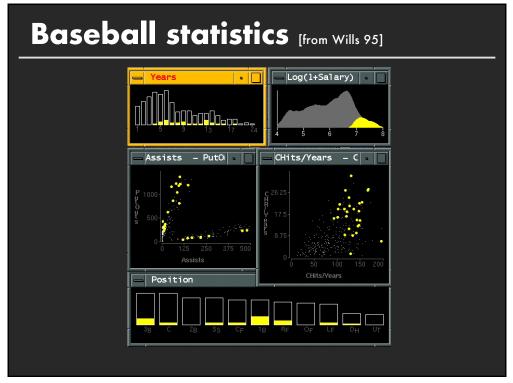
Brushing and Linking

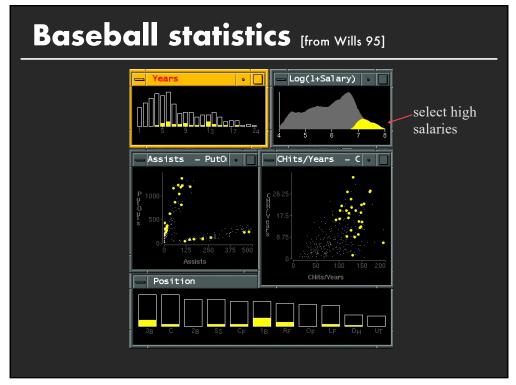
Select ("brush") a subset of data See selected data in other views

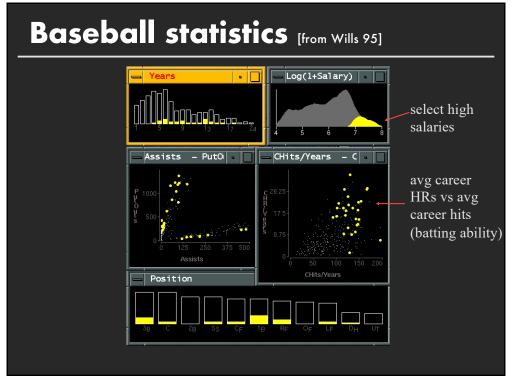
The views must be linked by tuple (matching data points), or by query (matching range o<u>r values)</u>

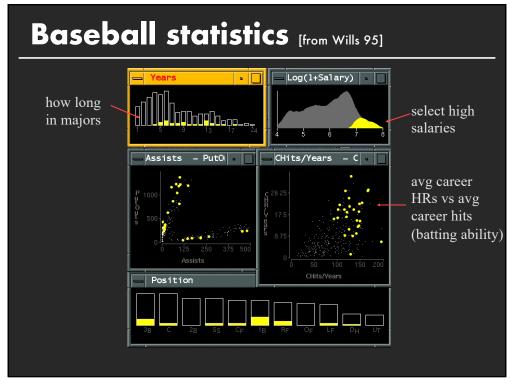


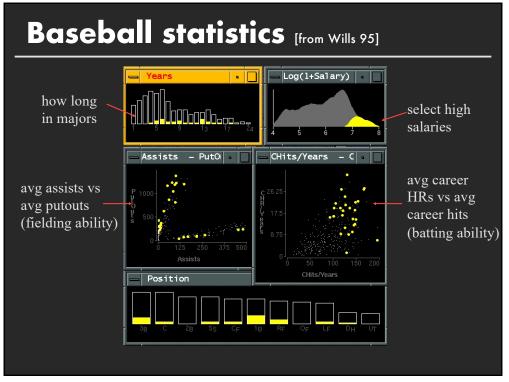


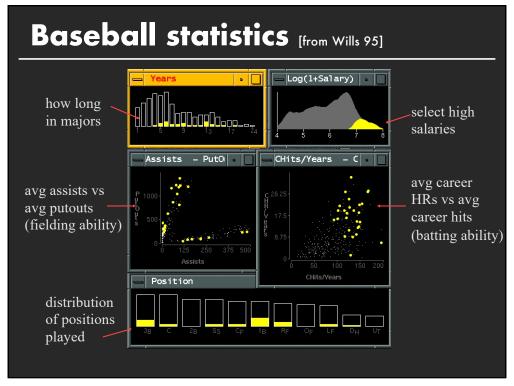


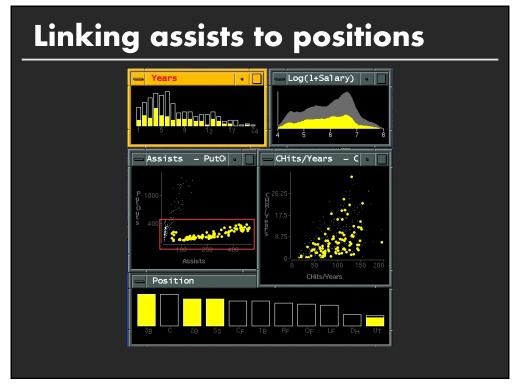




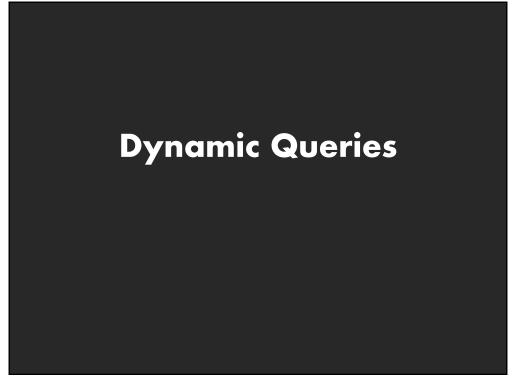












Query and results

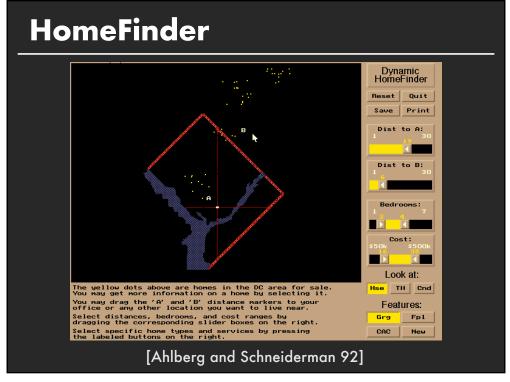
SELECT house FROM east bay WHERE price < 1,000,000 AND bedrooms > 2 ORDER BY price Duranic Browser : DC Home Finder International Description Offices

IdNumber	Dwelling	ddress City	
2	House	256 S. Capitol St. Beltsvi	lle, MD
4	House	536 S. Lincoln St. Beltsvi	lle, MD
	House	165 Jones Street Beltsvi	lle, MD
8	House	007 Jones Street Beltsvi	lle, MD
	House	872 Jones Street Beltsvi	11e, MD
17	House	408 S. Capitol St. Beltsvi	11e, MD
20	House	496 S. Capitol St. Beltsvi	lle, MD
85	Condo	459 S. Lincoln St. Laurel,	MD
86	Condo	051 S. Lincoln St. Laurel,	MD
88	Condo	159 Hamilton Street Laurel,	MD
92	Condo	132 Hamilton Street Laurel,	MD
93	Condo	221 S. Lincoln St. Laurel,	MD
94	Condo	043 S. Lincoln St. Laurel,	MD
95	Condo	970 Jones Street Laurel,	MD
97	Condo	677 Jones Street Laurel,	MD
98	Condo	896 S. Capitol St. Laurel,	MD
99	Condo	048 S. Capitol St. Laurel,	MD
100	Condo	597 31st Street Laurel,	MD
101	Condo	306 S. Lincoln St. Laurel,	MD
103	Condo	562 Glass Road Laurel,	MD
105	Condo	546 Hamilton Street Laurel,	MD
152	House	670 31st Street Upper M	arlboro, MD 📃

Issues

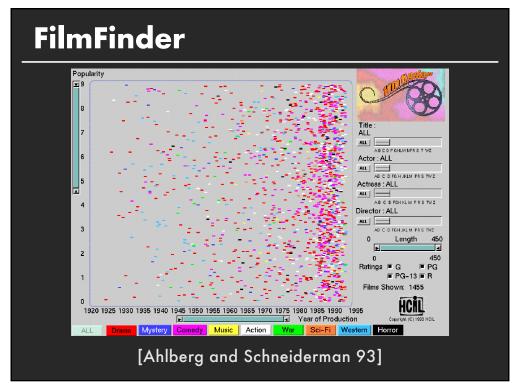
- **1.** For programmers
- 2. Rigid syntax
- 3. Only shows exact matches
- 4. Too few or too many hits
- 5. No hint on how to reformulate the query
- 6. Slow question-answer loop
- 7. Results returned as table

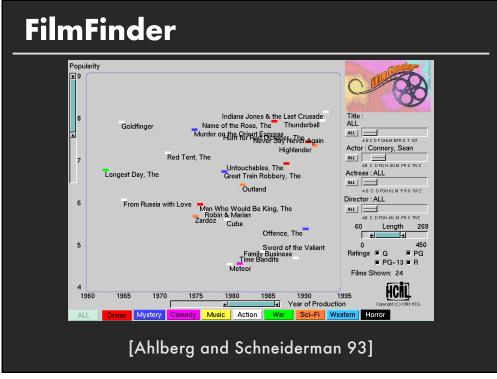


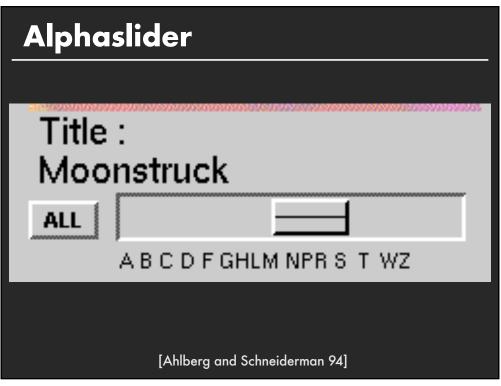


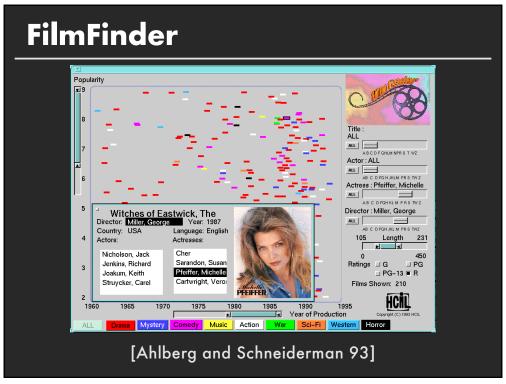
Direct manipulation

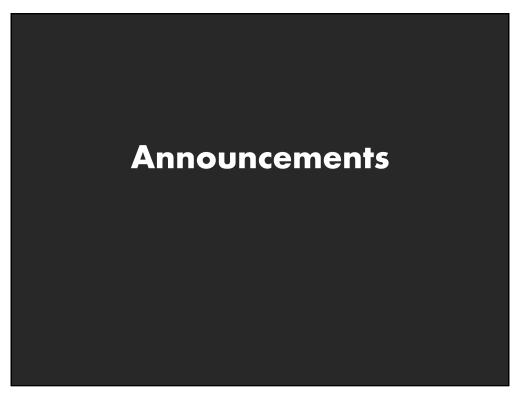
- 1. Visual representation of objects and actions
- 2. Rapid, incremental and reversible actions
- 3. Selection by pointing (not typing)
- 4. Immediate and continuous display of results

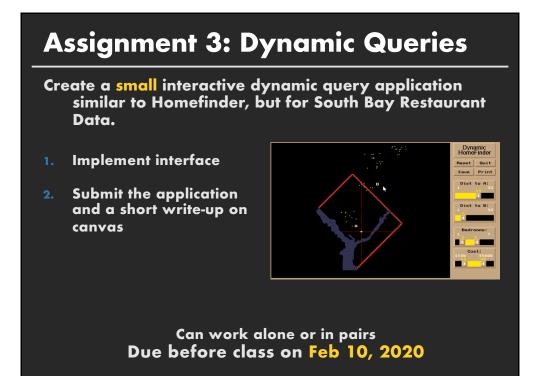


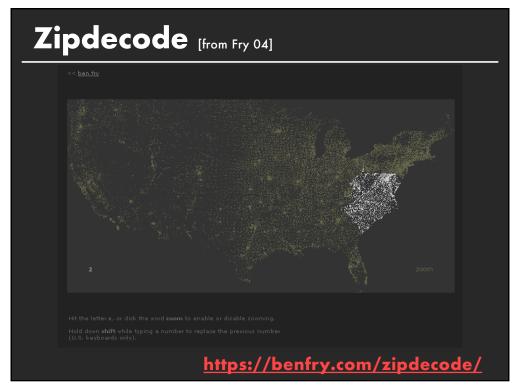


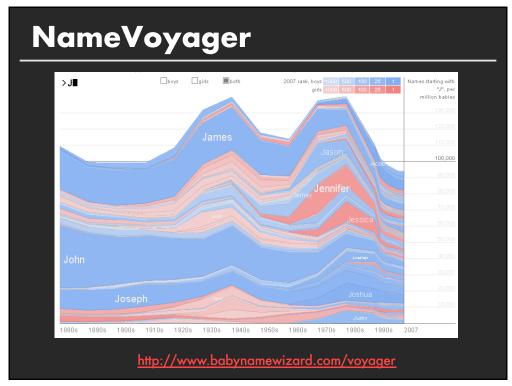


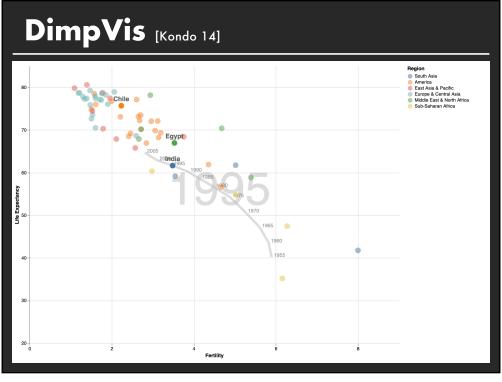


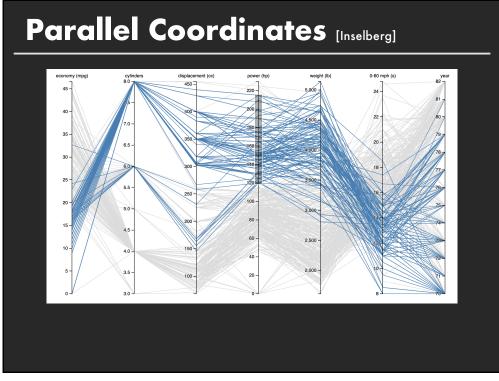


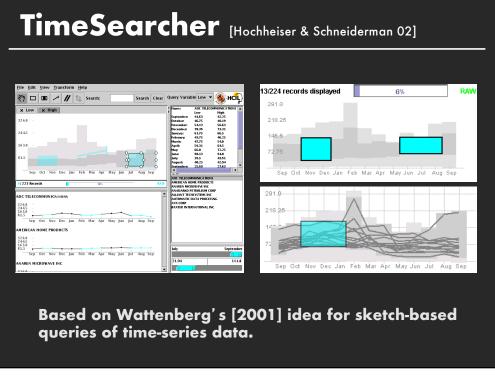


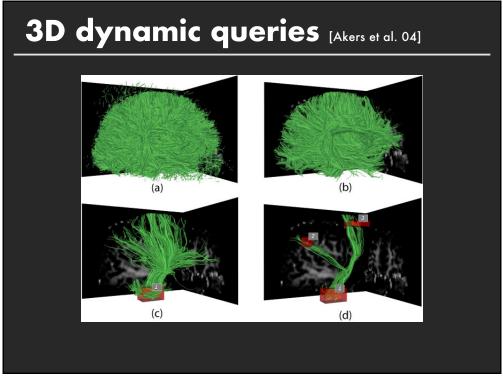


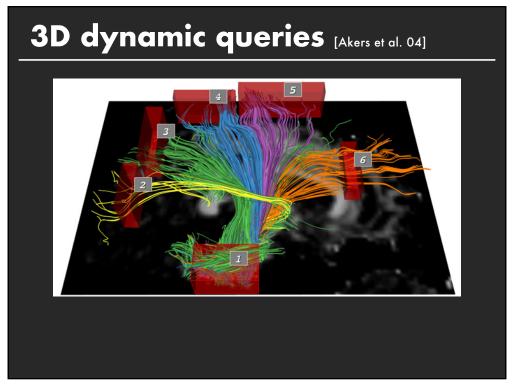












Pros and cons

Pros

- Controls useful for both novices and experts
- Quick way to explore data

Cons

- Simple queries
- Lots of controls
- Amount of data shown limited by screen space

Who would use these kinds of tools?

80

Summary

Most visualizations are interactive

Even passive media elicit interactions

Good visualizations are task dependent

Pick the right interaction technique

Fundamental interaction techniques

 Selection / Annotation, Brushing & Linking, Dynamic Queries