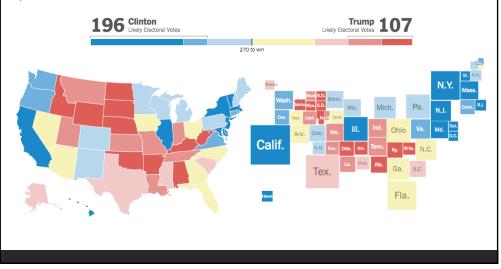
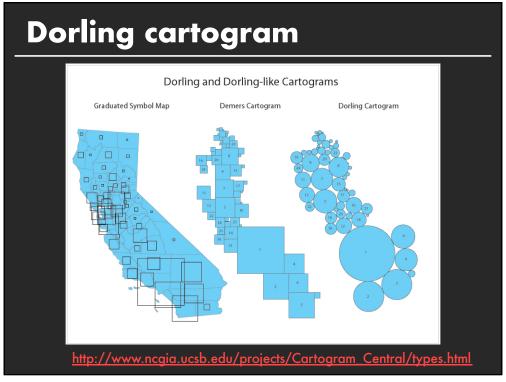


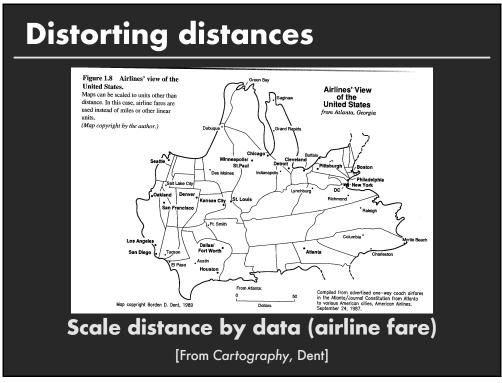
New York Times Election 2016

2016 Electoral Map Forecast

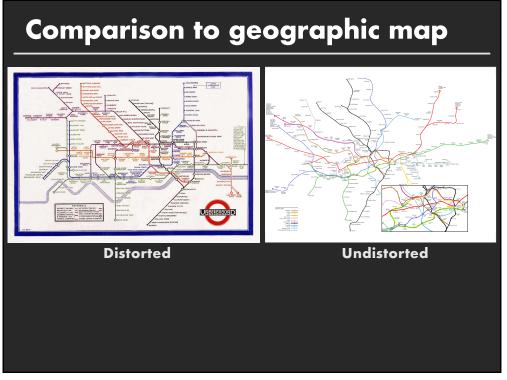
The Upshot's forecast for the presidential race, based on the latest national and state polls. By JOSH KATZ and ADAM PEARCE UPDATED November 2, 2016



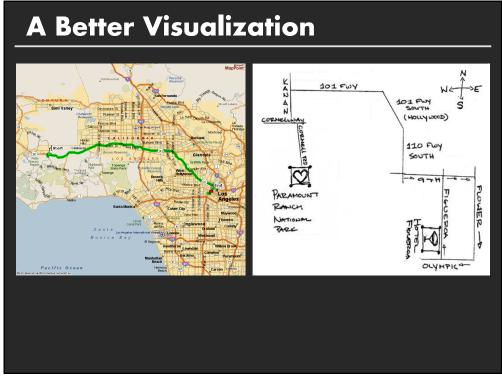


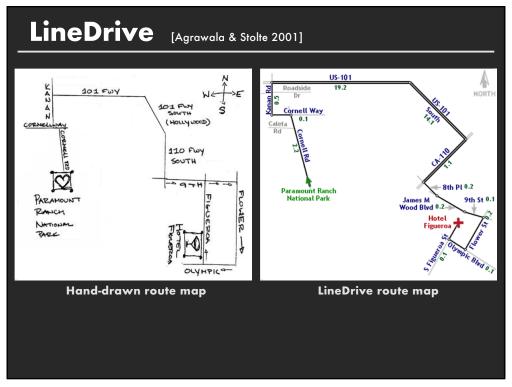






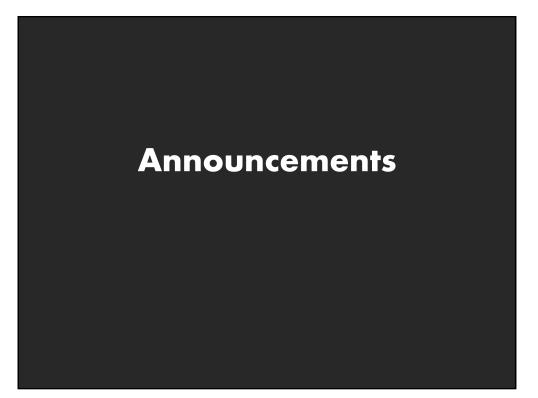


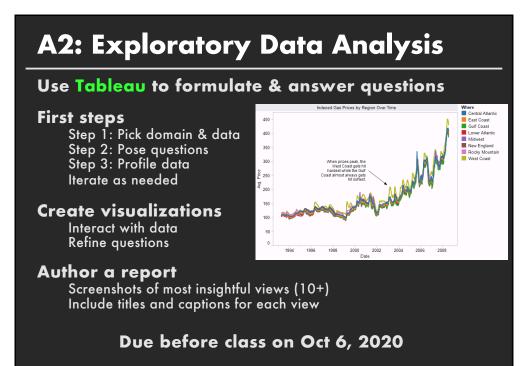


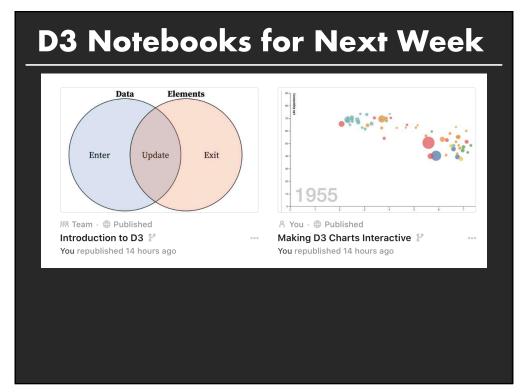


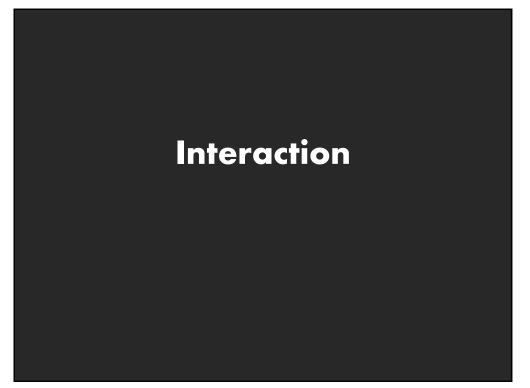
Summary

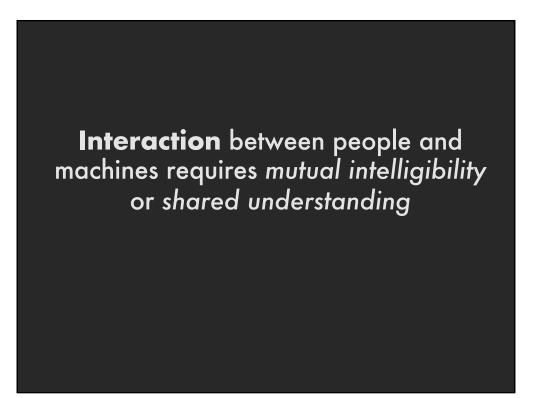
- Space is the most important visual encoding
- Show data with as much resolution as possible
- Geometric properties of spatial transforms support geometric reasoning
- Use distortions to emphasize important information

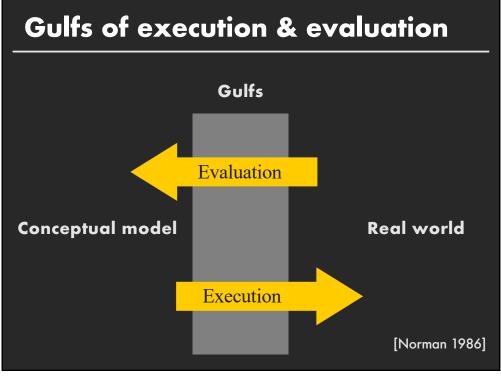












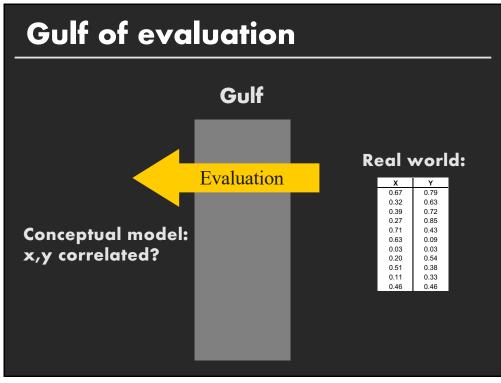
Gulf of Execution

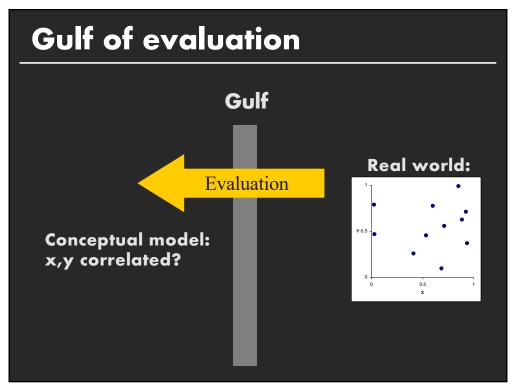
The difference between the user's intentions and the allowable actions.

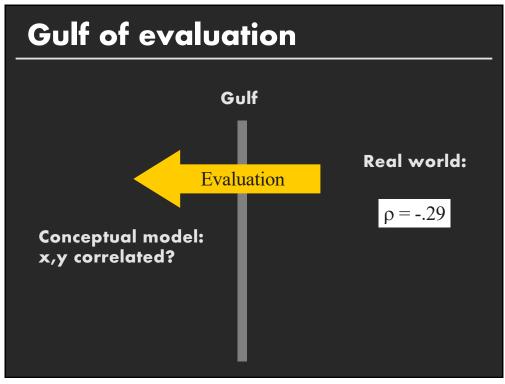
Gulf of Evaluation

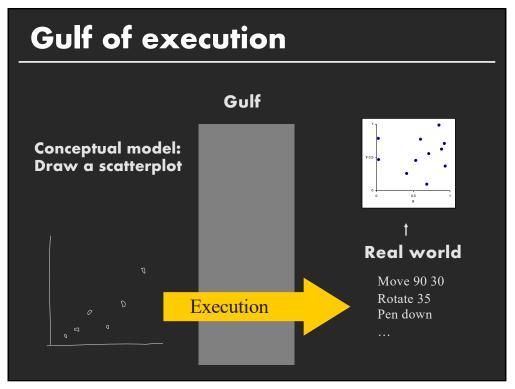
The amount of effort that the person must exert to interpret the state of the system and to determine how well the expectations and intentions have been met.

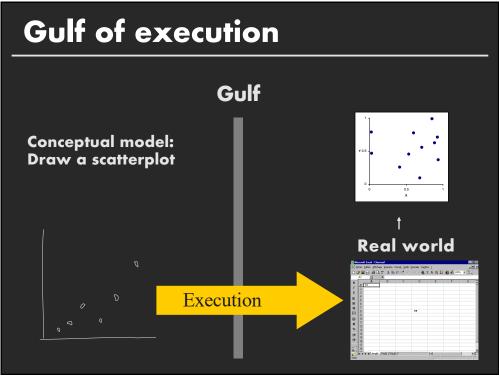
[Norman 1986]











Gulf of Execution

The difference between the user's intentions and the allowable actions.

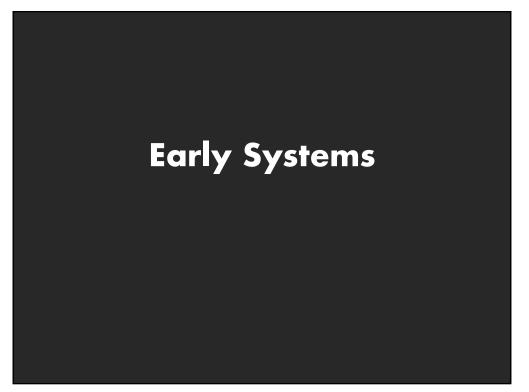
Gulf of Evaluation

The amount of effort that the person must exert to interpret the state of the system and to determine how well the expectations and intentions have been met.

[Norman 1986]

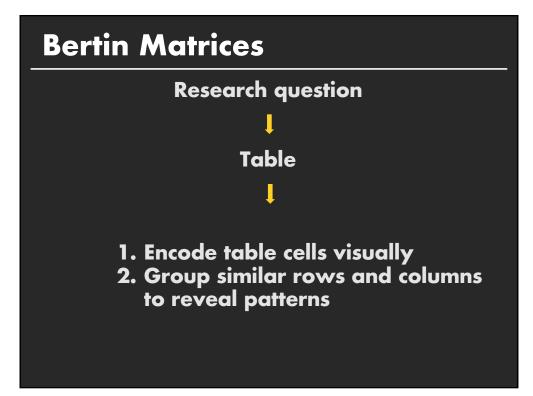
Topics

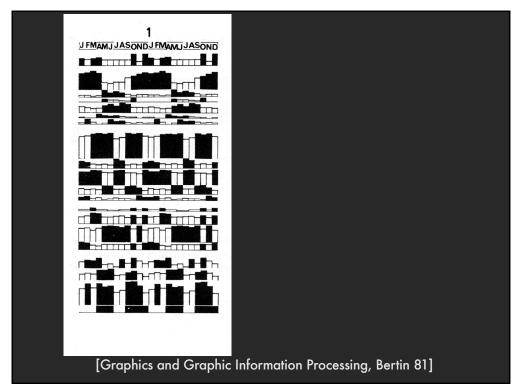
Early interactive systems Brushing and linking Dynamic queries Generalized selections



			\sim	\sim	^		L	1	1~	X	×	20	CONVENTIONS
67	82	70	83 X	74 ×	77 X	56	62	90 X	92 X	78	55	19	
	_			1. 90	2 .	1.54				1.66		18	LENGTH OF STAY
163	167	166	174	152	155	145	170	157	174	165	156	17	PRICE OF ROOMS
25	22	17	15	19	19	19	19	19	20	19	22	_	%
48	49	42	48	54	55	53	57	55	46	55	43	15	%
25	27	37	35		25	27	28	24	30	24	-	14	%
2	2	4	2	2	1	1	2	2	4	2	5	13	% CLIENTS UNDER 20 YEARS
10	12	6	9	4	5	7	6	6	5	15	10	12	% AIR CREWS
20	18	19	17	27	27	19	19	26	27	21	15	11	% AGENCY
70	70	75	74	69	68	74	75	68	68	64	75		% DIRECT RESERVATIONS
22	20	15	14	15	13	30	24	13	15	13	20	9	% TOURISTS
78	80	85	86	85	87	70	76	87	85	87	80	8	% BUSINESSMEN
3	10	6	0	3	13	8	9	5	2	5	2	7	% — // — ASIA
1	0	0	8	6	4	6	4	2	1	0	4	6	% — " — M.EAST, AFRICA
20	15	14	15	23	27	22	30	27	19	19	17	5	%
0	0	0	0	8	6	6	4	2	12	0	0	4	% SOUTH AMERICA
69 7	70 6	77	6	23	14	19	14	9	6	8	8	3	
26	21	26 77	28 71	20 37	36	20 39	39	55	40	15 68	40 72	2	%
0		M	A	M	20	0	A 20	20	0	N	D	1	% CLIENTELE FEMALE
	F				1			S		NI			

[Graphics and Graphic Information Processing, Bertin 81]





Group similar rows and columns

Choose a row with a particular visual aspect. Move to extremity of matrix

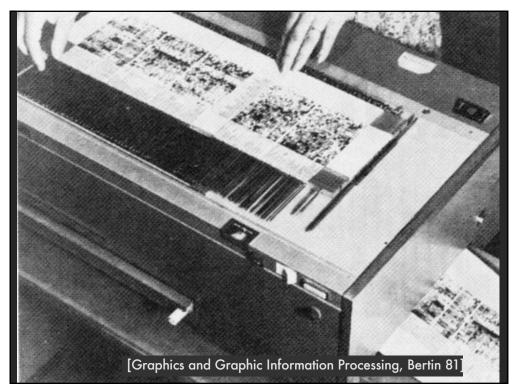
Move similar rows close, opposite rows to bottom. (Creates two opposing groups and a middle group)

Repeat for columns (only in some cases)

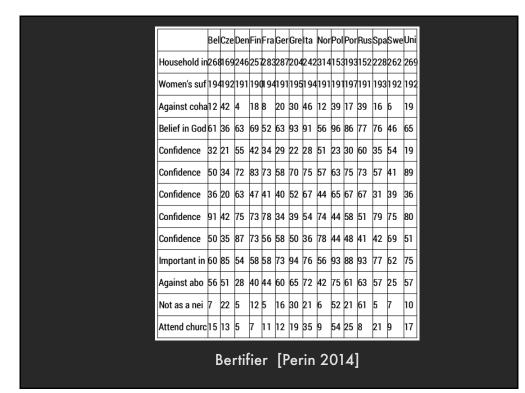
Iterate

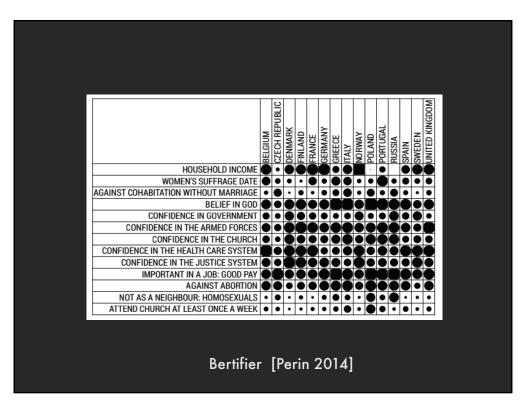
J FMAMJ JASOND J FMAMJ JASOND	
10 % OCCUPANCY	ACTIVE AND
TTTTTTTTTTTTTTTTTTTTTTTTTTTTTTTTTTTTTT	SLOW PERIODS
20 CONVENTIONS DUSINESSMEN 11 AGENCY RESERVATIONS 4 SOUTH AMERICA	DISCOVERY FACTORS
AIR CREWS CUENTS UNDER 20 YEARS CUENTS MORE THAN 55 YEARS CUENTS FROM 20-35 YEARS FEMALE CLIENTELE LOCAL CUENTELE LOCAL CUENTELE	RECOVERY FACTORS WINTER
* ASIA * TOURISTS * OURISTS * DIRECT RESERVATION * DIRECT RESERVATION * PAICE OF ROOMS	WINTER-SUMMER
• MIDDLE LAST, AFRICA 3 U. S. A. 5 EUROPE 15 CLIENTS FROM 35-55 YEARS	SUMMER
[Graphics and Graphic Information Pr	ocessing, Bertin 81]

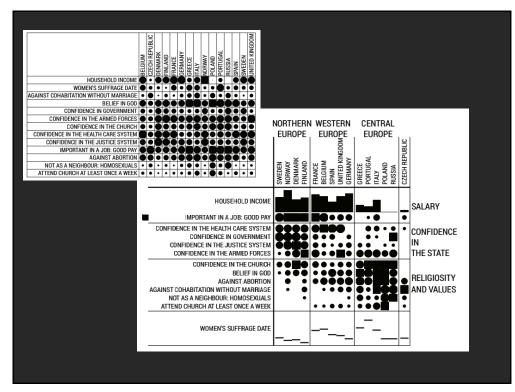


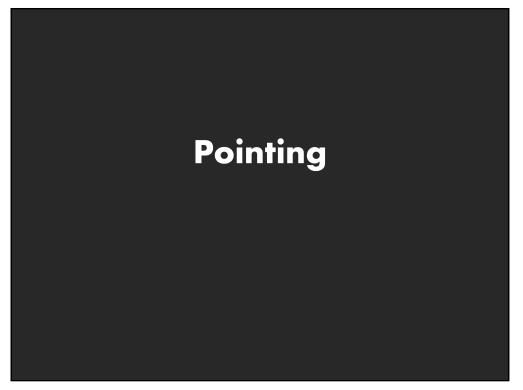






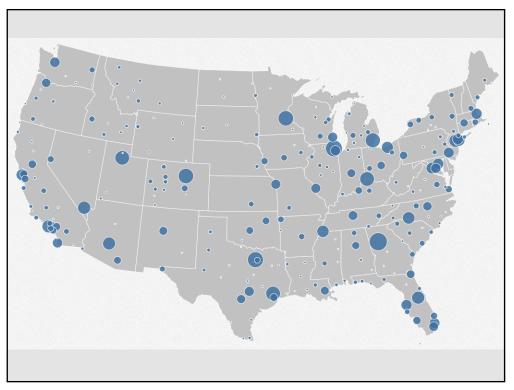


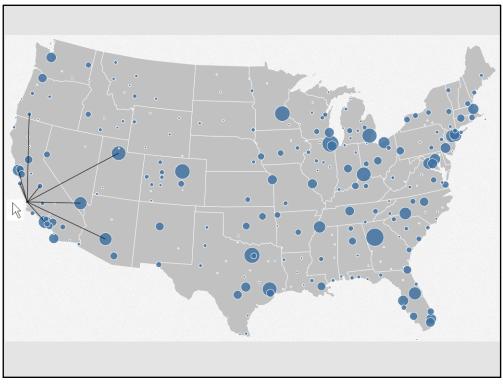


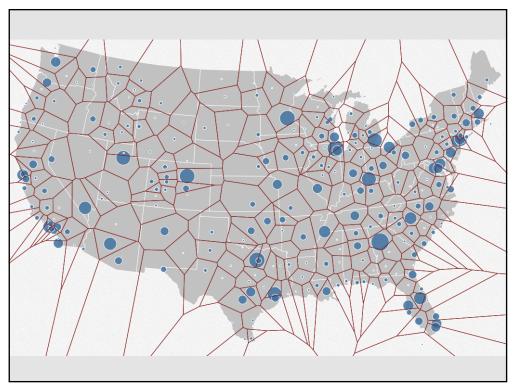


Basic Pointing Methods

Point Selection Mouse Hover / Click Touch / Tap Select Nearby Element (e.g., Bubble Cursor)



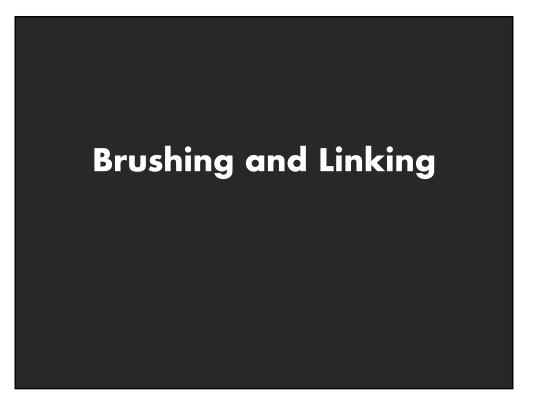


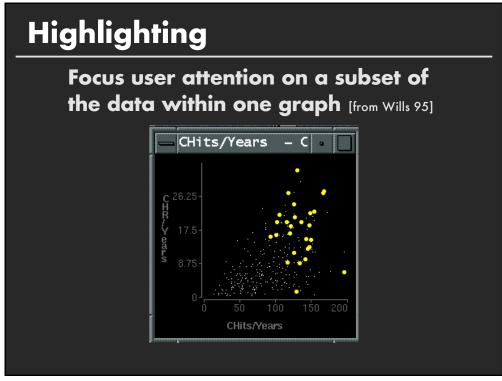


Basic Pointing Methods

Point Selection Mouse Hover / Click Touch / Tap Select Nearby Element (e.g., Bubble Cursor)

Region Selection Rubber-band or Lasso Area Cursors ("Brushes")

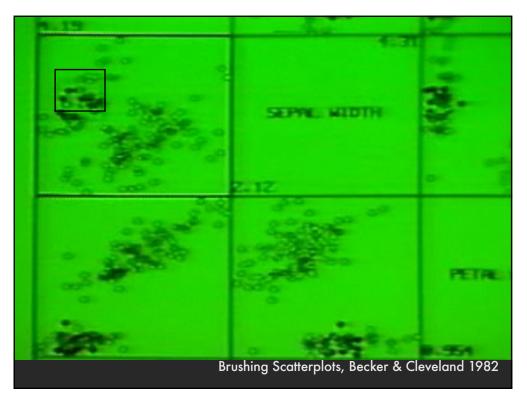


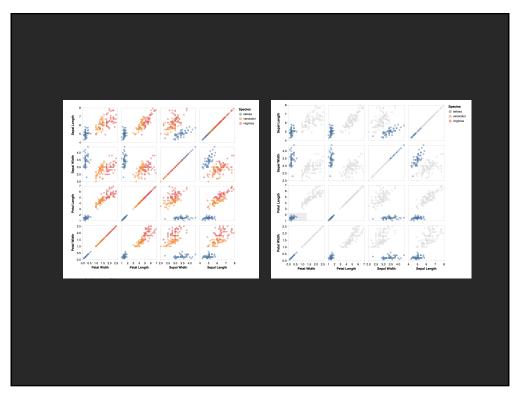


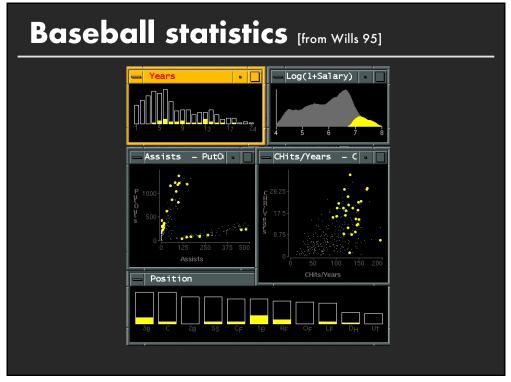
Brushing and Linking

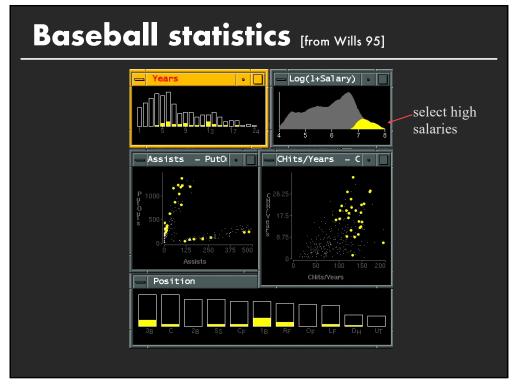
Select ("brush") a subset of data See selected data in other views

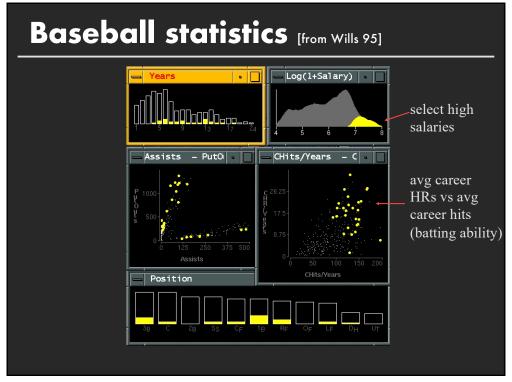
The views must be linked by tuple (matching data points), or by query (matching range or values)

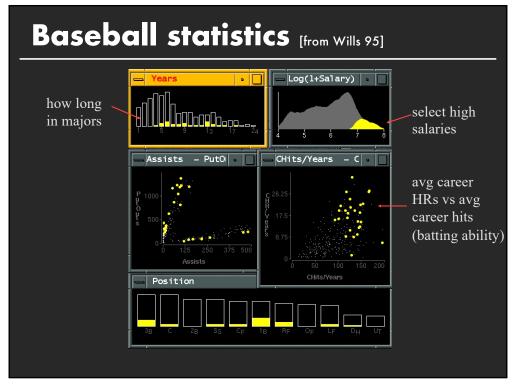


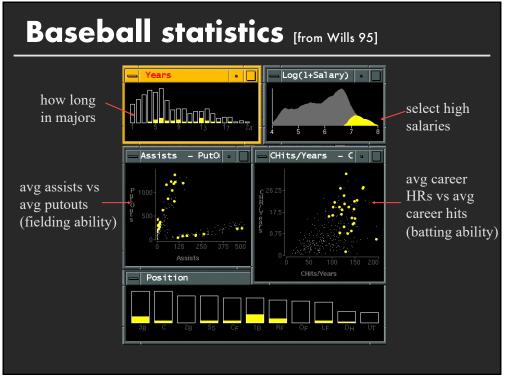


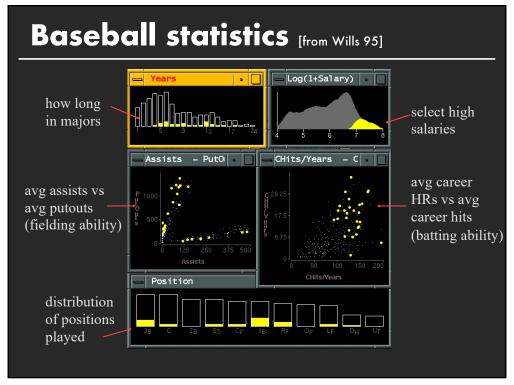


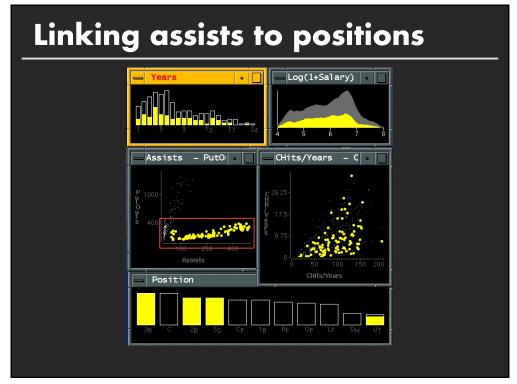
















Query and results

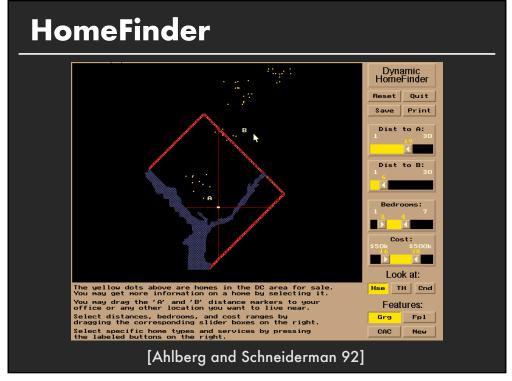
SELECT house FROM east bay WHERE price < 1,000,000 AND bedrooms > 2 ORDER BY price Duranic Browser : DC Hone Finder EtherBer Dualing Address

IdNumber	Dwelling	Addr	ess	City	
	House	5256	S. Capitol St.	Beltsville, MD	u
4	House	5536	S. Lincoln St.	Beltsville, MD	
5	House	5165	Jones Street	Beltsville, MD	
8	House	5007	Jones Street	Beltsville, MD	
	House	4872	Jones Street	Beltsville, MD	
17	House	5408	S. Capitol St.	Beltsville, MD	
20	House	5496	S. Capitol St.	Beltsville, MD	
85	Condo	5459	S. Lincoln St.	Laurel, MD	
86	Condo	5051	S. Lincoln St.	Laurel, MD	
88	Condo	5159	Hamilton Street	Laurel, MD	
92	Condo	5132	Hamilton Street	Laurel, MD	
93	Condo	5221	S. Lincoln St.	Laurel, MD	
94	Condo	5043	S. Lincoln St.	Laurel, MD	
95	Condo	4970	Jones Street	Laurel, MD	
97	Condo	4677	Jones Street	Laurel, MD	
98	Condo	4896	S. Capitol St.	Laurel, MD	
99	Condo	5048	S. Capitol St.	Laurel, MD	
100	Condo	4597	31st Street	Laurel, MD	
101	Condo	5306	S. Lincoln St.	Laurel, MD	
103	Condo	5562	Glass Road	Laurel, MD	
105	Condo	5546	Hamilton Street	Laurel, MD	
152	House	7670	31st Street	Upper Marlboro, M	D 1
L					B
					911

Issues

- **1.** For programmers
- 2. Rigid syntax
- 3. Only shows exact matches
- 4. Too few or too many hits
- 5. No hint on how to reformulate the query
- 6. Slow question-answer loop
- 7. Results returned as table





Direct manipulation

- 1. Visual representation of objects and actions
- 2. Rapid, incremental and reversible actions
- 3. Selection by pointing (not typing)
- 4. Immediate and continuous display of results