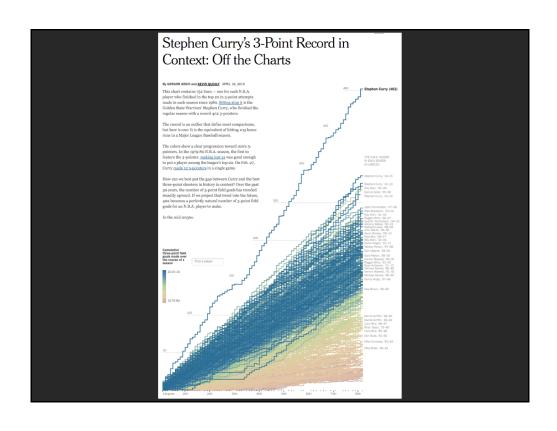
Interaction

Maneesh Agrawala

CS 448B: Visualization Fall 2018



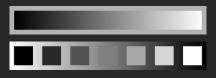
Last Time: Perception

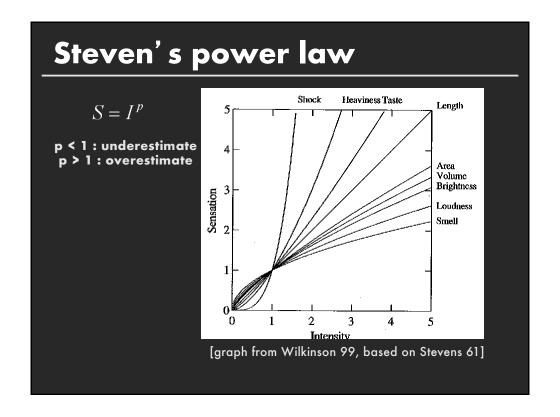
Just noticeable difference

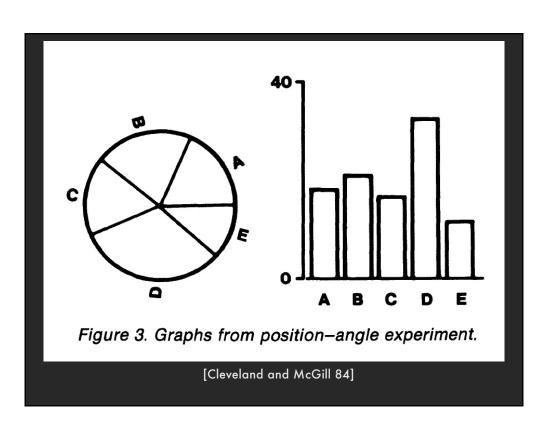
JND (Weber's Law)

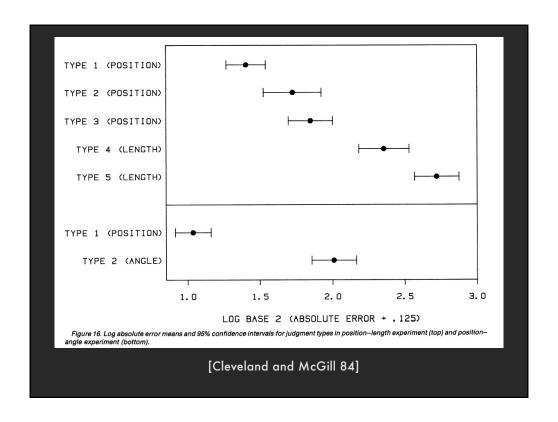
$$\Delta S = k \frac{\Delta I}{I}$$

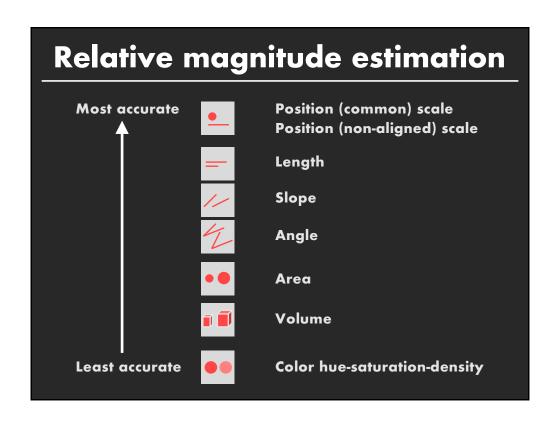
- Ratios more important than magnitude
- Most continuous variations in stimuli are perceived in discrete steps







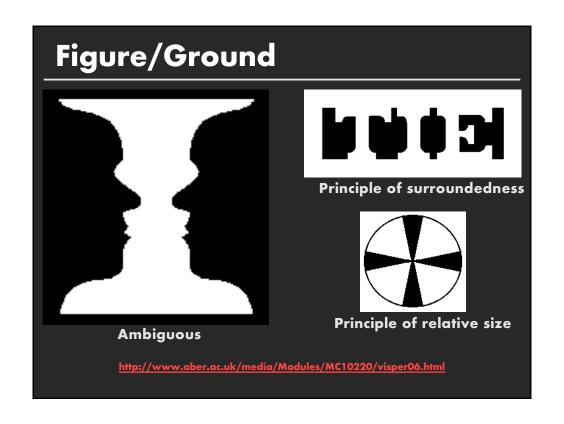


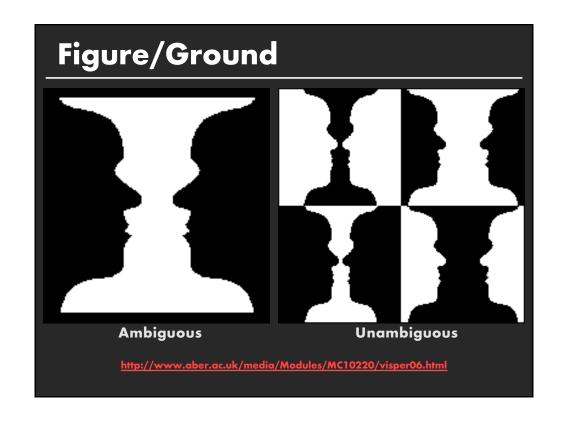


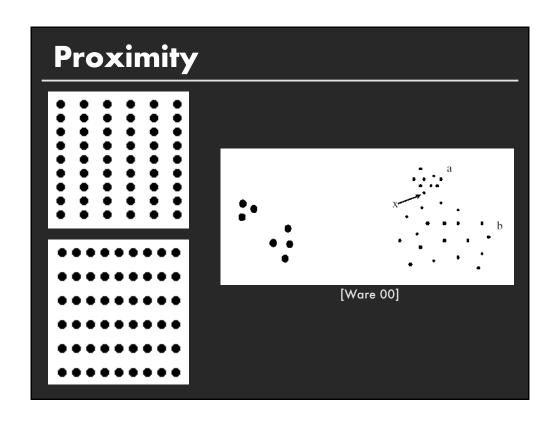
Gestalt

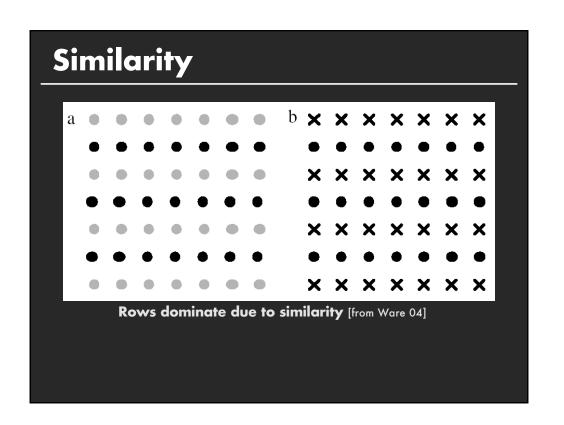
Principles

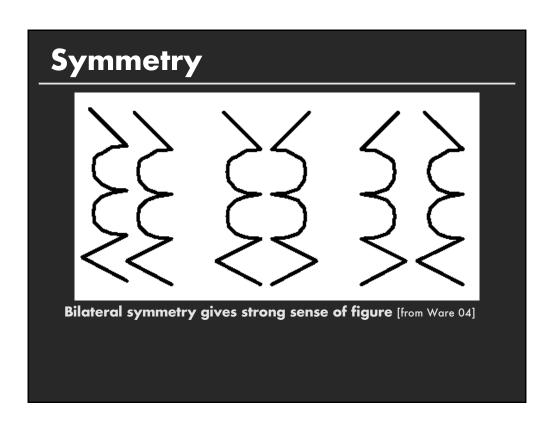
- figure/ground
- proximity
- similarity
- symmetry
- connectedness
- continuity
- closure
- common fate
- transparency

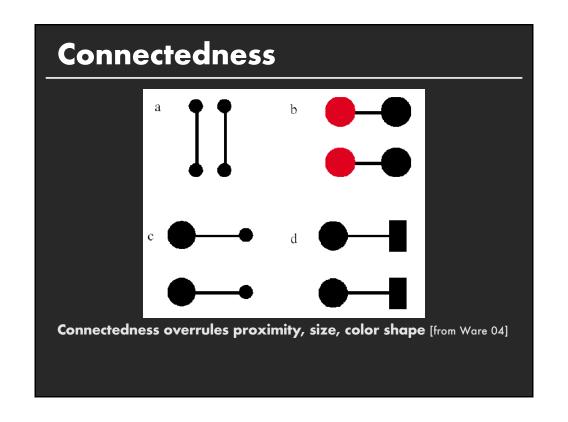


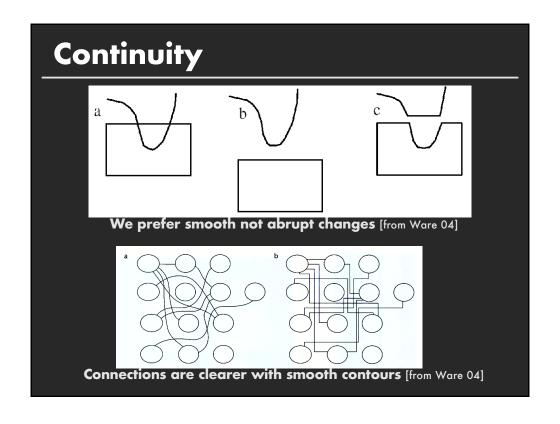


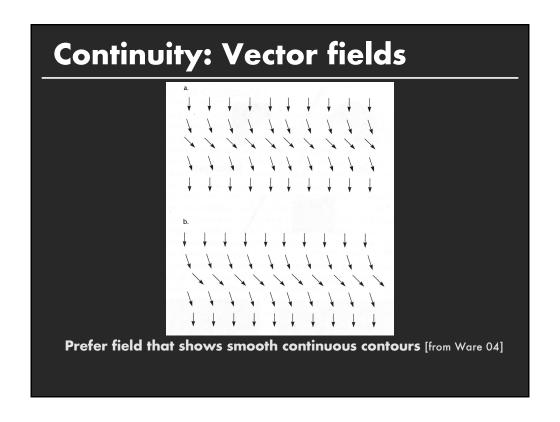


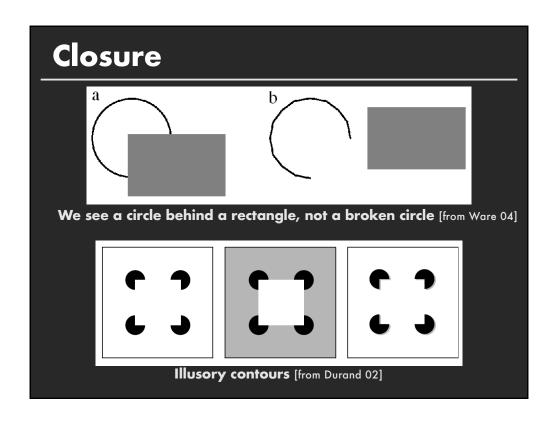


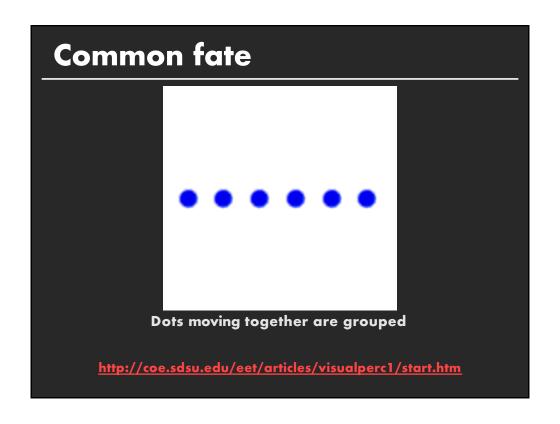


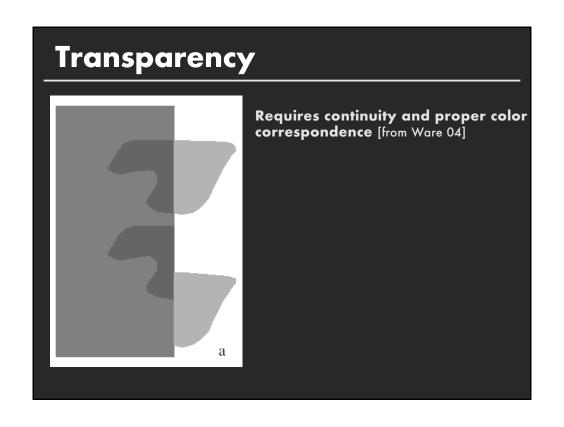




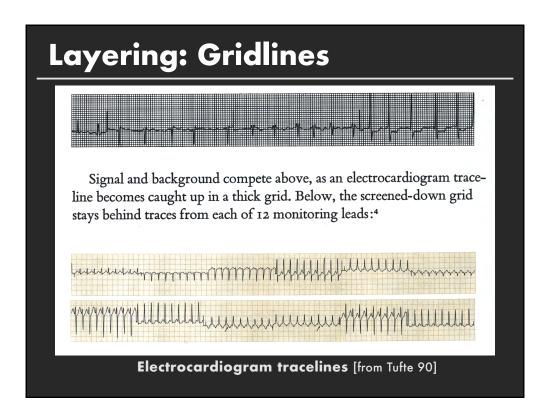


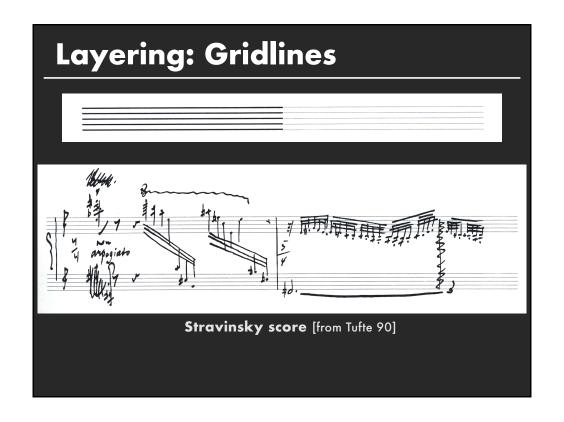






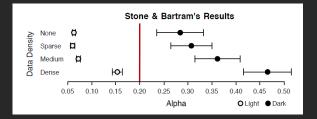
Layering and Small Multiples





Setting Gridline Contrast

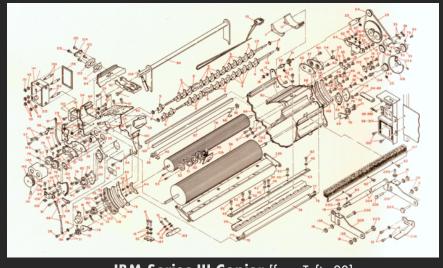
How light can gridlines be and remain visible? How dark can gridlines be and not distract?



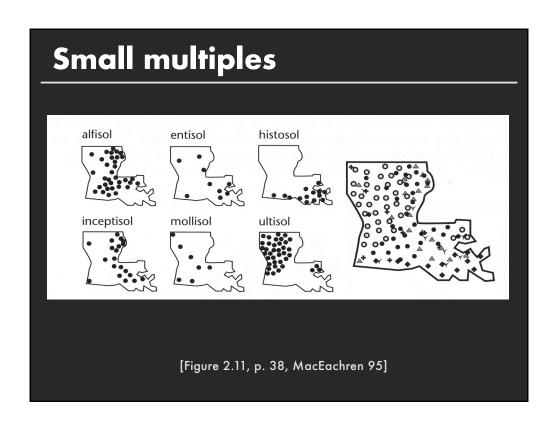
Safe setting: 20% Alpha

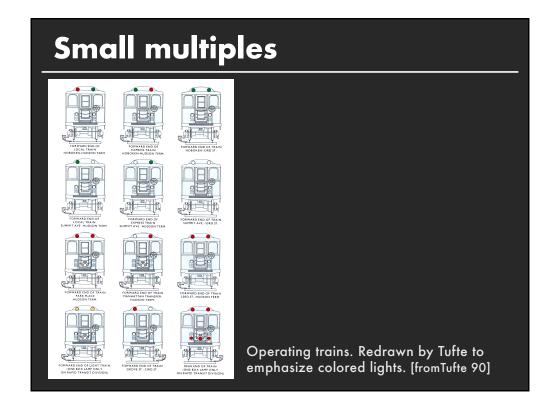
[Stone & Bartram 2009]

Layering: Color and line width



IBM Series III Copier [from Tufte 90]





Change blindness





[Example from Palmer 99, originally due to Rock]

Change detection



Change detection



Rensink's demonstration



http://www.csc.ncsu.edu/faculty/healey/PP/index.html

Summary

Choosing effective visual encodings requires knowledge of visual perception

Visual features/attributes

- Individual attributes often preattentive
- Multiple attributes may be separable, often integral

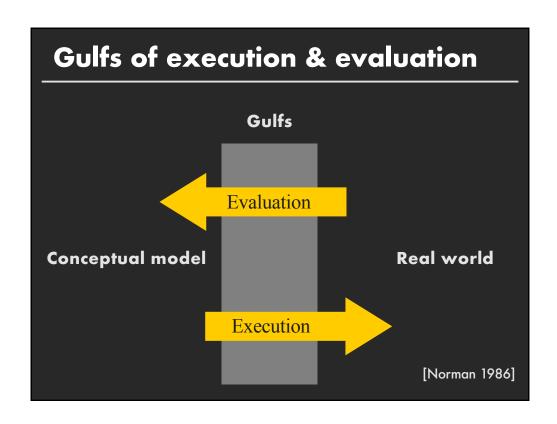
Gestalt principles provide higher level design guidelines

We don't always see everything that is there

Announcements

A2: Exploratory Data Analysis Use Tableau to formulate & answer questions First steps Step 1: Pick a domain Step 2: Pose questions Step 3: Find data Iterate **Create visualizations** Interact with data Question will evolve ■ Tableau Make wiki notebook Keep record of all steps you took to answer the questions Due before class on Oct 15, 2018

Interaction



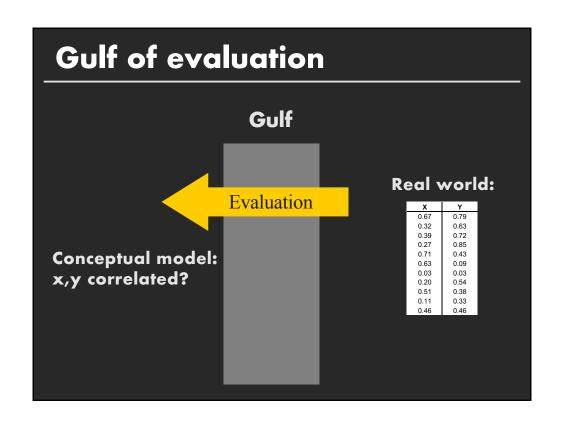
Gulf of Execution

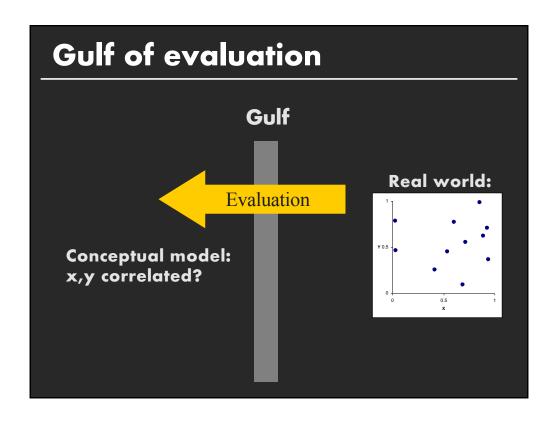
The difference between the user's intentions and the allowable actions.

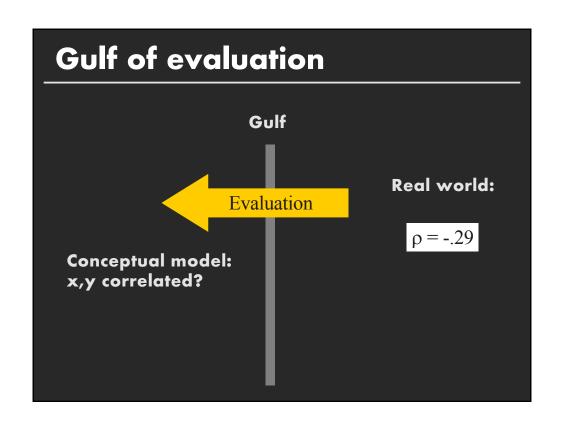
Gulf of Evaluation

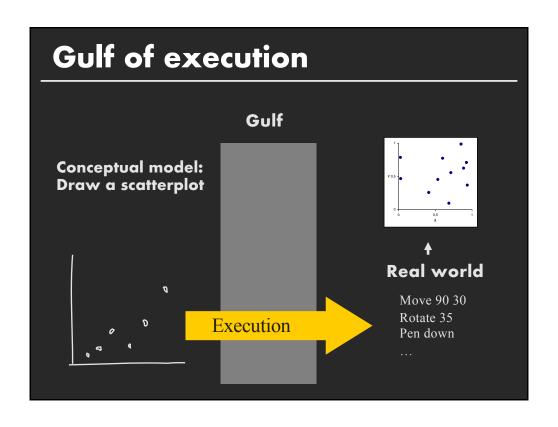
The amount of effort that the person must exert to interpret the state of the system and to determine how well the expectations and intentions have been met.

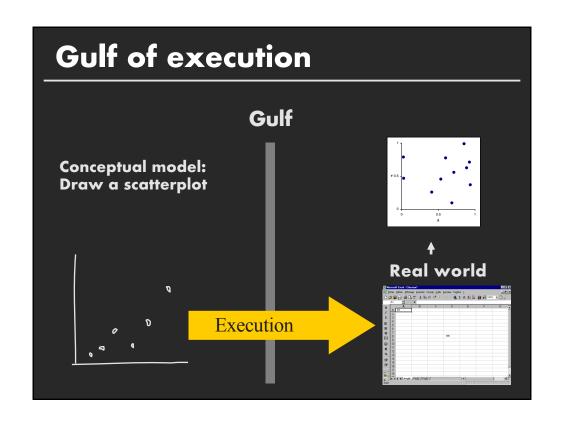
[Norman 1986]





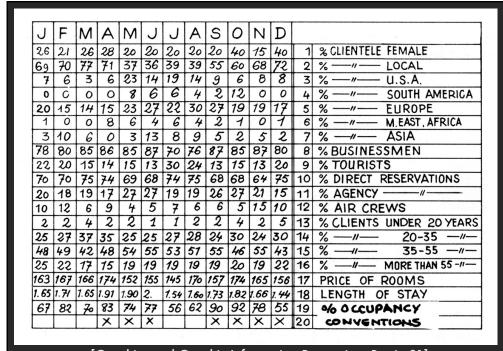






Early interactive systems Brushing and linking Dynamic queries Generalized selections

Early Systems



[Graphics and Graphic Information Processing, Bertin 81]

Bertin Matrices

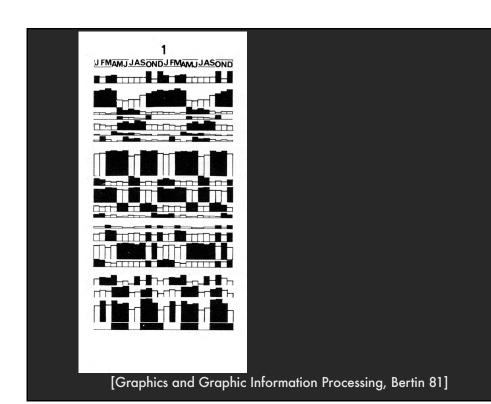
Research question

ı

Table

1

- 1. Encode table cells visually
- 2. Group similar rows and columns to reveal patterns



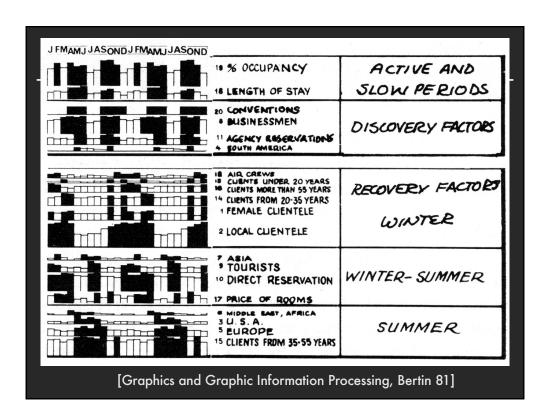
Group similar rows and columns

Choose a row with a particular visual aspect. Move to extremity of matrix

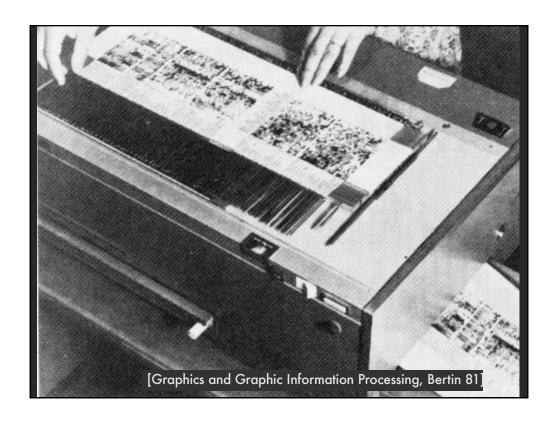
Move similar rows close, opposite rows to bottom. (Creates two opposing groups and a middle group)

Repeat for columns (??)

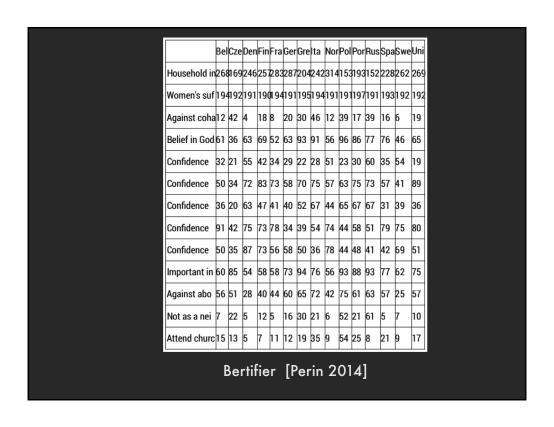
Iterate

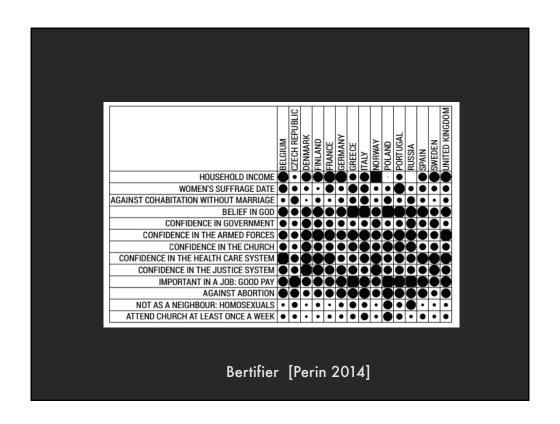


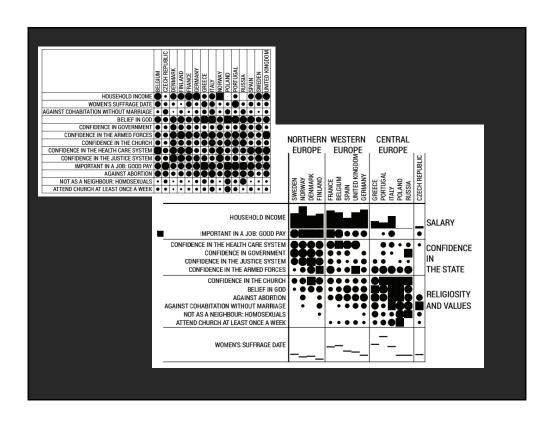








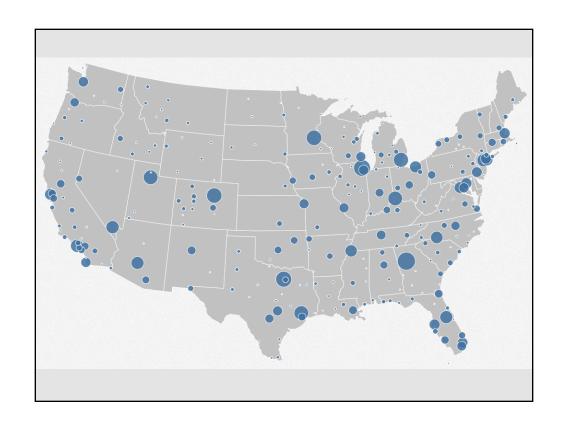


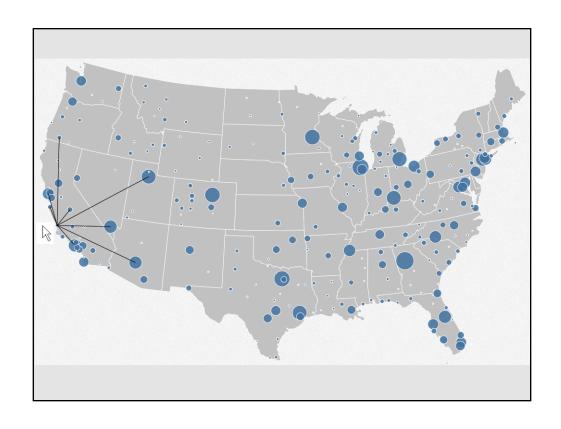


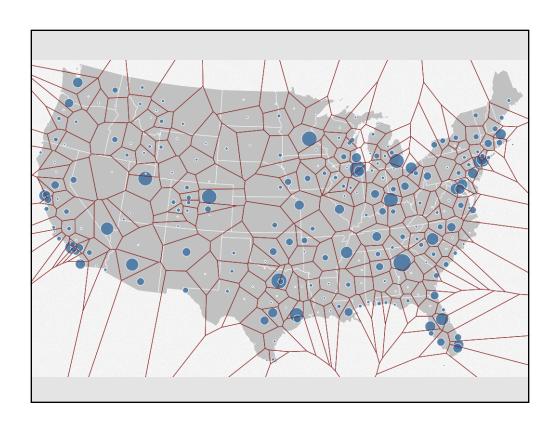
Pointing

Basic Pointing Methods

Point Selection
Mouse Hover / Click
Touch / Tap
Select Nearby Element (e.g., Bubble Cursor)





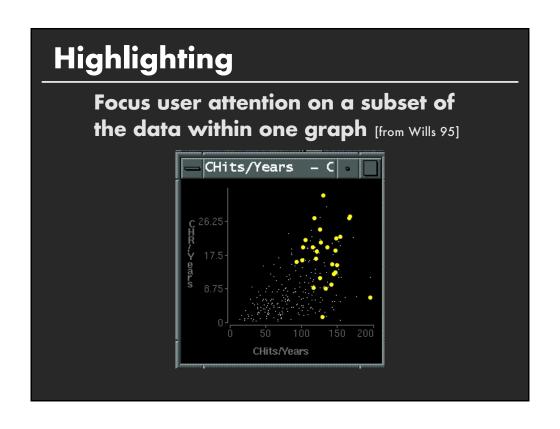


Basic Pointing Methods

Point Selection
Mouse Hover / Click
Touch / Tap
Select Nearby Element (e.g., Bubble Cursor)

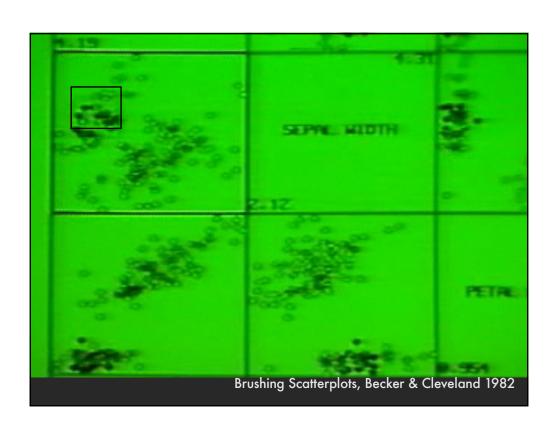
Region Selection Rubber-band or Lasso Area Cursors ("Brushes")

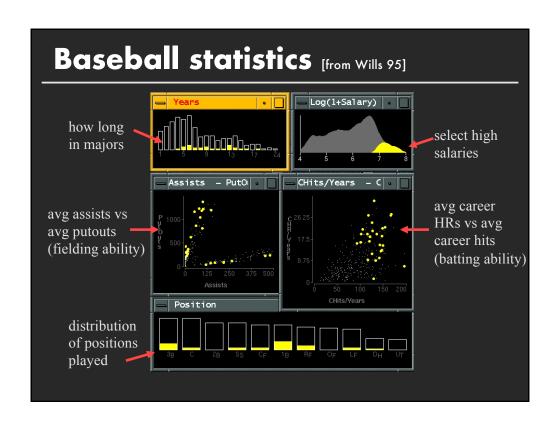
Brushing and Linking

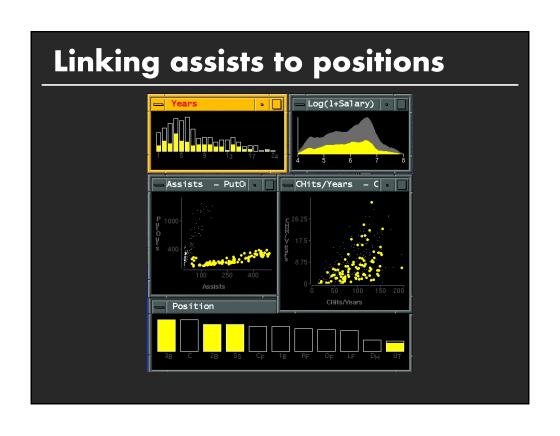


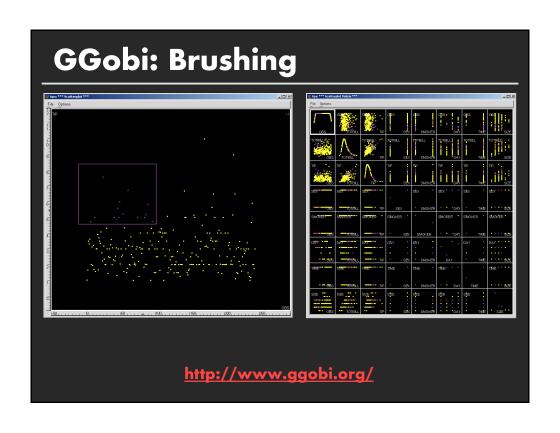
Brushing

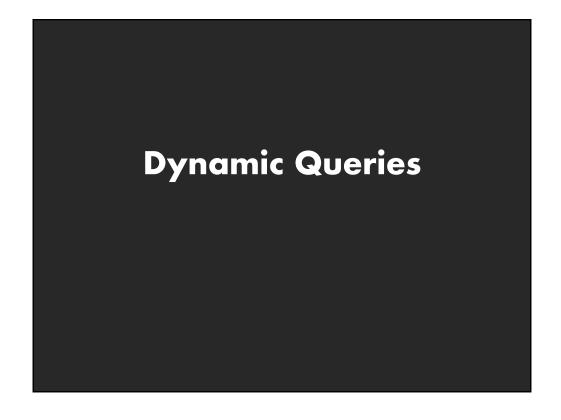
- Interactively select subset of data
- See selected data in other views
- Two things (normally views) must be linked to allow for brushing











Query and results

SELECT house
FROM east bay
WHERE price < 1,000,

WHERE price < 1,000,000 AND bedrooms > 2

ORDER BY price



Issues

- 1. For programmers
- 2. Rigid syntax
- 3. Only shows exact matches
- 4. Too few or too many hits
- 5. No hint on how to reformulate the query
- 6. Slow question-answer loop
- 7. Results returned as table



Direct manipulation

- 1. Visual representation of objects and actions
- 2. Rapid, incremental and reversible actions
- 3. Selection by pointing (not typing)
- 4. Immediate and continuous display of results